

LICENSING SUB COMMITTEE

Tuesday, 24 February 2015 at 2.00 p.m.

The Council Chamber, Town Hall, Mulberry Place, 5 Clove Crescent,
London, E14 2BG

SUPPLEMENTAL AGENDA

This meeting is open to the public to attend.

Contact for further enquiries:

Simmi Yesmin, Democratic Services
1st Floor, Town Hall, Mulberry Place, 5 Clove Crescent, E14 2BG
Tel: 020 7364 4120
E-mail: simmi.yesmin@towerhamlets.gov.uk
Web: <http://www.towerhamlets.gov.uk/committee>

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For further information, see the main agenda.

	PAGE NUMBER(S)	WARD(S) AFFECTED
3 .3 Application to Review the Premises Licence for Shiraz Food and Wine, 178 Hackney Road, London, E2 7QL	1 - 130	Weavers

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SUPPORTING DOCUMENTS

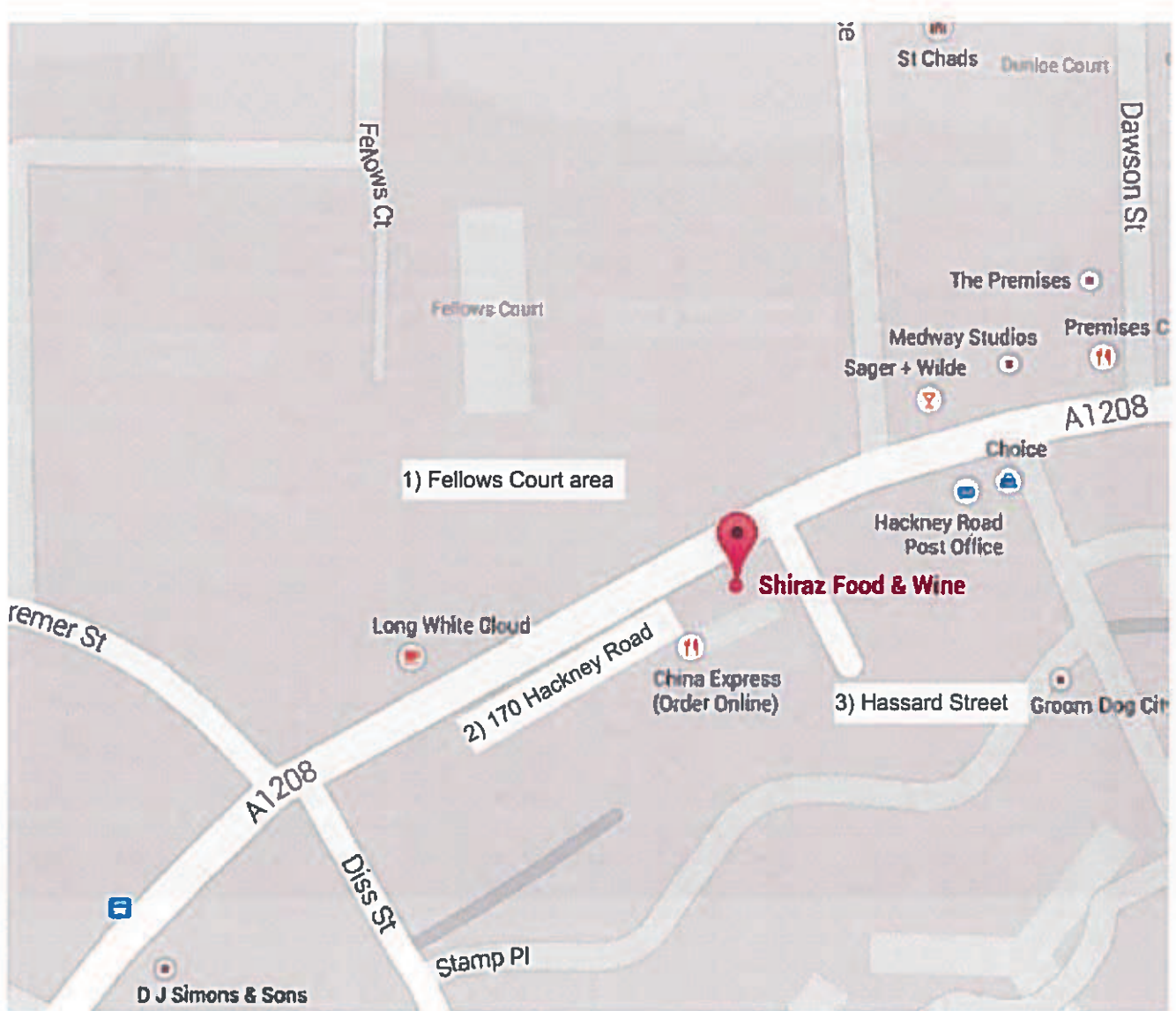
**SUBMITTED BY
MR JORDE**

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ADDITIONAL INFORMATION PROVIDED BY MR JORDE.

Mr Jorde has made representations to support the review of the premises licence for Shiraz Food and Wine. These representations are contained in the original report for this review. Mr Jorde has now submitted further information which clarifies these representations. The information consists of a map of the locations mentioned in the representations. This map is cross-referenced to the photographs in the representations. There are also two photographs of the area mentioned in the representations.

MAPS AND LOCATIONS



EXPLANATION TO MAP

- 1) Fellows Court Area
This is the grassy area depicted on pages 11, 12, 15, 16, 22 and 24 of this document.
- 2) Doorway of 170 Hackney Road
As depicted on pages 14, 23, 25, 27 of this document.
- 3) Hassard Street
Depicted on page 10 and 31 of this document. Street drinkers tend to gather in this cul-de-sac, often intimidating residents of Arline Court.

MAPS AND LOCATIONS



MAPS AND LOCATIONS



SUPPORTING DOCUMENTS

**SUBMITTED ON
BEHALF OF THE
PREMISES LICENCE
HOLDER**

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Antonella Burgio

From: Antonella Burgio
Sent: 20 February 2015 10:56
To: Antonella Burgio
Subject: FW: RE: RE: FW: Licensing sub-committee hearing for Shiraz Food and Wine.

From: JAYANT PATEL [mailto:jayant.patel]
Sent: 19 February 2015 15:35
To: Antonella Burgio; Simmi Yesmin
Subject: Re: RE: RE: FW: Licensing sub-committee hearing for Shiraz Food and Wine.

Dear Antonella

Yes to the first point you made.

Unfortunately he has declined. - but given the opportunity again after the Hearing we will not shy away from it. My client is fully committed to work in partnership with residents and responsible authorities to collectively sort the issues related to ASB in the area.

I have attached two further documents as supporting evidence to be served on behalf of Shiraz Food and Wine Premises Licence Holders to the Tower Hamlets Licensing Sub-Committee including the statement below:

ADDITIONAL INFORMATION PROVIDED ON BEHALF OF SHIRAZ FOOD AND WINE

We want the Committee members to appreciate that given the opportunity (on 18/2/2015) to meet Mr Jorde with a view to some sort of mediation, we positively accepted the offer especially as it was the first time my client was offered an opportunity.

Unfortunately Mr Jorde has declined to meet us. We will however continue in our effort to meet Mr Jorde after the Hearing if he wishes to do so. My client is fully committed to work in partnership with residents and responsible authorities to collectively sort the issues related to ASB in the area.

An amended Map & Locations (page 29) - see attached

Our client's perspective of Anti-Social Behaviour, further comments on Mr Jorde's representations (pages 200 to 227) of the original bundle. see attached document page 1 & 2

Finally what our client has proposed as conditions to be added on his Premises Licence and management actions he has already committed to. see attached page 3

I hope this is OK with you.

If I have anything else to add - I will try and do so by 10.00 am tomorrow.

I appreciate your support while Simmi is away.

kind regards

Jay Patel

-----Original message-----

From : Antonella.Burgio@towerhamlets.gov.uk

Date : 19/02/2015 - 14:23 (GMTST)

To : jayant.patel

Subject : RE: RE: FW: Licensing sub-committee hearing for Shiraz Food and Wine.

Dear Mr Patel

Thank you for updating me on progress of your mediation. Would you like me to include this information as part of your submission?

Also I am pleased to say that that your bundle/papers arrived at 11am today

Kind regards

Antonella Burgio

Democratic Services

1st Floor Town Hall

Mulberry Place

London E14 2BG

Tel: 0207 364 4881 Fax: 0207 364 3232

Email: antonella.burgio@towerhamlets.gov.uk

www.towerhamlets.gov.uk

From: JAYANT PATEL [mailto:jayant.patel]

Sent: 19 February 2015 14:11

To: Simmi Yesmin; Antonella Burgio

Subject: Fwd: RE: FW: Licensing sub-committee hearing for Shiraz Food and Wine.

Confirmation that Mr Jorde has unfortunately declined our offer to meet him.

We would have liked to meet him and start the process of collaboration, support and addressing the issues/problems related to ASB in the area in partnership with relevant authorities.

We can still pursue our objective after the hearing.

regards

Jay Patel

-----Original message-----

From : Alex.Lisowski@towerhamlets.gov.uk

Date : 19/02/2015 - 11:55 (GMTST)

To : jayant.patel

Subject : RE: FW: Licensing sub-committee hearing for Shiraz Food and Wine.

Dear Mr Patel,

I've now received a reply from Mr Jorde. He's declined your offer of a meeting.

Yours sincerely,

Mr A. Lisowski,

Licensing Officer,

The London Borough of Tower Hamlets.

By post and personal callers:

Licensing Team,

6th Floor,

Mulberry Place,

5 Clove Crescent,

London, E14 2BG.

Please note:

Meetings with Licensing Officers are by prearranged appointment only.

Tel: 020 7364 7446

Fax: 020 7364 0863

Hotline: 0207 364 5008

General e-mail: licensing@towerhamlets.gov.uk

See our regular licensing news pages at www.towerhamlets.gov.uk (Business/Alcohol and Street Trading)

From: JAYANT PATEL [<mailto:jayant.patel>]

Sent: 18 February 2015 18:37

To: Alex Lisowski

Subject: Re: FW: Licensing sub-committee hearing for Shiraz Food and Wine.

Mr Lisowski

Our position remains the same. We will be delighted to meet Mr Jorde if he wishes to arrange the meeting through yourself. We would actually appreciate your presence - since you can witness our approach of co-operation and total commitment to amicably address any issues he has with Shiraz Food and Wine.

My client is not sure who Mr Jorde is and he does not recall having any discussion on the "MATTER" (what ever that may be).

Regards

Jay Patel

-----Original message-----

From : Alex.Lisowski@towerhamlets.gov.uk

Date : 18/02/2015 - 16:08 (GMTST)

To : jayant.patel

Subject : FW: Licensing sub-committee hearing for Shiraz Food and Wine.

Dear Mr Patel,

Re our earlier phone conversation today, below is the e-mail which I have sent to Mr Jorde, inviting him to a meeting with your client and yourself. If the meeting takes place I would like to be there as a referee.

Please see the attachment. It is a copy of Mr Jorde's reply to an e-mail sent by me. I have redacted most of it apart from the remark about being verbally harassed by the owner of the off-licence.

Yours sincerely,

Mr A. Lisowski,

Licensing Officer,

The London Borough of Tower Hamlets.

By post and personal callers:

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5 Clove Crescent,
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From: Alex Lisowski
Sent: 18 February 2015 15:18
To: 'Magnus Jorde'
Subject: Licensing sub-committee hearing for Shiraz Food and Wine.

Dear Mr Jorde,

I have been contacted by a solicitor who is acting on behalf of the owner of Shiraz Food and Wine.

He has asked if they can have a meeting with you, before the hearing for Shiraz, to discuss the problems connected with Shiraz and to see if there is anything they can do to remedy these problems. Although the solicitor is entitled to ask for a meeting, you are under no obligation to attend such a meeting. If there was to be a meeting I would want to be there as a neutral chairman. Please let me know whether or not you would be prepared to attend a meeting with the owner of Shiraz and his solicitor.

Thank you,

Yours sincerely,

Mr A. Lisowski,

Licensing Officer,

The London Borough of Tower Hamlets.

By post and personal callers:

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6th Floor,
Mulberry Place,
5 Clove Crescent,
London, E14 2BG.

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Web site : <http://www.towerhamlets.gov.uk>

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Antonella Burgio

From: Antonella Burgio
Sent: 20 February 2015 10:07
To: Antonella Burgio
Subject: FW: FW: Shiraz Food & wine, 179 Hackney Road, London E2 7QL

-----Original message-----

From : jayant.patel
Date : 18/02/2015 - 06:57 (GMTST)
To : Alex.Lisowski@towerhamlets.gov.uk
Subject : Re: FW: Shiraz Food & wine, 179 Hackney Road, London E2 7QL

Dear Mr Lisowski

I sent the letter you refer to in your email to Ms Yesmin (Senior Committee Officer) on 9 February 2015.

Yes my client and I have received all the papers for the sub-committee. I will be submitting our response for the Sub-Committee before Friday 20/2/15.

We have looked at the representation submitted by Mr Jorde.

I cannot see any reference to "Mr Jorde having spoken to my client but my client was abusive". Can you please let me know where it clearly states this within pages 200 to 227 of the Committee report.

We will be delighted to meet Mr Jorde to discuss the Anti-Social Behaviour and Public Nuisance experience he has gone through over the last 2-3 years with a view to some sort of mediation. My client has always been willing to offer partnership approach right from the beginning.

Yours sincerely

Jay Patel

-----Original message-----

From : Alex.Lisowski@towerhamlets.gov.uk
Date : 17/02/2015 - 17:11 (GMTST)
To : jayant.patel
Cc : Simmi.Yesmin@towerhamlets.gov.uk
Subject : FW: Shiraz Food & wine, 179 Hackney Road, London E2 7QL

Dear Mr Patel,

I am the licensing officer that is dealing with the review. As you can see I have only today received a copy of your letter.

I believe that by now your client will have received a copy of the report for the sub-committee. Obviously he will have received a copy of the application for a review, launched by the Police, at the time it was submitted to the Council.

Attached is a copy of the representations made by Trading Standards and Mr Jorde. In Mr Jorde's representations he mentions that he had spoken to your client but your client was abusive. Because of that I have redacted his contact details. If you and your client wish to talk to Mr Jorde, with a view to some sort of mediation, please convey the request through myself.

Yours sincerely,

Mr A. Lisowski,

Licensing Officer,

The London Borough of Tower Hamlets.

By post and personal callers:

Licensing Team,

6th Floor,

Mulberry Place,

5 Clove Crescent,

London, E14 2BG.

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General e-mail: licensing@towerhamlets.gov.uk

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From: Simmi Yesmin

Sent: 17 February 2015 16:28

To: Alex Lisowski

Subject: FW: Shiraz Food & wine, 179 Hackney Road, London E2 7QL

Simmi Yesmin

Senior Committee Officer

Democratic Services

London Borough of Tower Hamlets

Mulberry Place

5 Clove Crescent

London E14 2BG

Tel: 0207 364 4120

Fax: 0207 364 3232

E.mail: simmi.yesmin@towerhamlets.gov.uk

Web: www.towerhamlets.gov.uk/committee

From: JAYANT PATEL [<mailto:jayant.patel>]

Sent: 09 February 2015 12:51

To: Simmi Yesmin

Subject: Shiraz Food & wine, 179 Hackney Road, London E2 7QL

Ms Yesmin

The attached letter is in response to your letter dated 5th February 2015 to our client.

I will appreciate if you can confirm receipt by return email.

Kind regards

Jay Patel

Director - Virtual Biz Online Ltd.

Working Together for a Better Tower Hamlets
Web site : <http://www.towerhamlets.gov.uk>

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BEFORE THE
LICENSING SUB-COMMITTEE OF
LONDON BOROUGH OF TOWER HAMLETS

REVIEW OF THE PREMISES LICENCE UNDER LICENSING ACT 2003

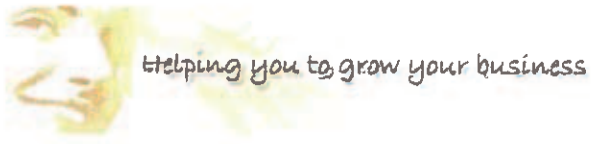
LICENCE NUMBER: 16688
FOR HEARING ON: TUESDAY 24 FEBRUARY 2015

SHIRAZ FOOD AND WINE
178 HACKNEY ROAD
LONDON E2 9QL

SUPPORTING EVIDENCE BUNDLE
SERVED ON BEHALF OF THE PREMISES
LICENCE HOLDERS

SHIRAZ FOOD AND WINE
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REPORT TO

TOWER HAMLETS LICENSING SUB-COMMITTEE

REPORT TO TOWER HAMLETS LICENSING SUB-COMMITTEE

Premises Licence Holder's Proposals

A. Licence Holders proposes to accept the following Conditions that can be added to their current Premises Licence:

- A1 The Premises Licence Holder and any other persons responsible for the purchase of stock shall not purchase any goods from door-to-door sellers other than from established traders who provide full receipts at the time of delivery.
- A2 The Premises Licence Holder shall ensure that all receipts for goods bought include the following details:
- Seller's name and address
 - Seller's company details, if applicable
 - Seller's VAT details, if applicable
 - Vehicle registration details, if applicable
- A3 Legible copies of the documents referred to in 2) above shall be retained on the premises and made available to officers of London Borough of Tower Hamlets on request.
- A4 The Licence Holder shall obtain and use a UV detection device to verify that duty stamps are valid.
- A5 Where the Licence Holder or any other staff on the premises becomes aware of any alcohol may be not duty paid, or may be counterfeit or stolen or is being sold to them by an unauthorised door-to-door seller, they shall inform the Police immediately.
- A6 The premises shall not sell any beer, lager or cider that exceeds the strength of 6.0% ABV or higher unless four or more bottle/cans are purchased together.
- A7 The licence holder shall appoint a third party suitably qualified to train management and staff in all aspects related to the safe compliant operation of the premises.
- A8 The licence holder shall agree to participate in an independent assessment, before end of May 2015 to ensure all operating schedule conditions on the premises licence are met by benchmarking the results to an approved standard. The assessment report shall be submitted to the relevant licensing officers of London Borough of Tower Hamlets.

- A9 The licence holder shall support the Government Alcohol Strategy legislation (effective from May 2014) to ensure compliance with premises mandatory condition that prohibits sale of alcohol which is less than the permitted price. The permitted price shall be defined as the aggregate of the duty chargeable in relation to alcohol on the date of its sale or supply and the amount of that duty multiplied by a percentage which represents the rate of VAT chargeable in relation to the alcohol on the date of its sale or supply.
- A10 The premises shall prominently display the name of the manager with contact telephone number which is viewable from outside of the premises to enable local residents to call the number if any alcohol related public nuisance arises in the nearby area that is caused by street drinkers.
- A11 The premises shall ensure that a comprehensive register for any incidents or complaints is maintained. The following details shall be recorded:
- Date and time
 - Location, for example inside or outside the premises
 - Brief summary of incident or complaint
 - Was there any injury, any loss or theft, any damage?
 - Description of any suspects – age, height, gender, clothing, etc
 - Were any Emergency Services Personnel called or attend
 - Crime Reference Number if the police attended the incident
 - Whether CCTV footage was supplied and copied for future reference
- A12 Mr Ahmad accepts his Premises Licence to be updated with all current mandatory conditions.

B. Licence Holder has already committed to the following management actions:

- B1 Mr Muhammad Shabaz (previous DPS) who left the business for personal reasons has been replaced by Mr Adil Ghafoor as a new DPS. The Licence Holder (Mr Sheraz Ahmad) was advised not to appoint himself as DPS on the grounds that he would not be able to manage both roles effectively.
- B2 The Licence Holder and the new DPS (both of whom hold personal licence) attended an accredited Level 2 Award for Personal Licence training on 12 February 2015 to be recertified.
- B3 One other staff members also attended an accredited Level 2 Award for Personal Licence on 12 February 2015. Applications for Personal Licence will be submitted to the respective Licensing Authority in March 2015, once their Basic Disclosure certificate is received. This is to ensure that every shift during the period of 24 hours has a qualified Personal Licence holder present in the shop.
- B4 All staff will undergo refresher training that will cover;
- Licensing Act 2003 Objectives and Awareness
 - How to apply Challenge 25 Policy
 - Conflict Management
 - How to ensure Fire and Public Safety
- B5 Manager and DPS have received guidance and documented support material on how to look out for illegal alcohol. The UV detection device has also been purchased. Together they will support them to ensure all purchases of alcohol and tobacco have duty stamps labels and that they are legal.
- B6 Management system is now in place to ensure all alcohol and tobacco purchase invoices are filed in date order and kept separate from invoices for other stock purchases or business expenses. These invoices will be checked for name, address, VAT paid, and itemed list of products. These invoices will be kept in a secured place on the premises and made available to the relevant licensing officer on request.
- B7 Premises Fire Risk Assessment has been carried out and the documented report is now available for inspection by the Fire Safety Officer. All previous recommendations covered in the Enforcement Notice dated 4 June 2003 have now been addressed.

B8 Manager and DPS have received guidance and documented support material to help them understand the legal requirement to sell alcohol at or above the cost of duty plus VAT. They will refer to Annex B - Duty plus VAT permitted prices (2014) table provided by the Home Office dated May 2014 to ensure future compliance to this legal requirement.

B9 Following additional signage is now been prominently displayed in the premises:

- ***Illegal Alcohol*** (7 signs to look for) for both management and staff to detect any Counterfeit alcohol or Duty Diverted alcohol
- ***Age Restricted Products Age Limits*** for Counter Staff to assist them to operate Challenge 25 policy
- ***Are you Sober*** – to warn anyone that appears intoxicated that they will not be served alcohol in this store
- ***CCTV Warning*** – to remind our customers that system is in operation to provide public safety and to aid in the prosecution of any crime committed within the premises
- ***Drunken or Disorderly Behaviour*** – to remind our customers that such behaviour will not be tolerated and they will be refused admission in the future and reported to the Police if necessary
- ***Alcohol Free Area*** – to refuse alcohol to anyone that disregards the request not to drink alcohol on the street

C. Other Considerations on behalf of the Premises Licence Holder

Section 23.6 of the THLP states that *in every review case an evidential basis for the allegations made will need to be submitted to the Licensing Authority. When a request for a review is initiated from an interested party, the Licensing Authority is required to first consider whether the representation made is irrelevant to the licensing objectives, or is vexatious or frivolous*

C1 PC Mark Perry in his application for the review of the Premises Licence has included an option which sets out a recommendation for suspension of the Premises Licence, a reduction in authorised hours, and additional conditions, if the Licensing Sub-Committee does not feel that a revocation of the premises Licence is warranted.

C1.1 We wish to put the following comments on record in relation to the review application by PC Mark Perry:

- i. No evidence is submitted to support the statement *"The premises has come to the notice of the police on several occasions over the last year"*
- ii. PC Mark Perry states *"there has also been complaints from local residents that the premises is selling alcohol to street drinkers, who are then causing anti-social behaviour to local residents who live in close proximity to the shop"*
Only on one occasion does Mr M Jorde state that a sale of alcohol was made to a street drinker (but has not clarified that he was drunk) - page 206 (redacted, undated email)
- iii. PC Mark Perry states that *"the amount of counterfeit and smuggled goods seized is the largest seizer in Tower Hamlets for many years and the largest ever from an off-licence"*.
The terms smuggled and counterfeit are used in an equivalent way. Tower Hamlets Licensing Policy (THLP) - Under Section 6.11 to 6.16 makes extended reference to ILLCIT ALCOHOL and has its own standard conditions to remedy this problem. There is a clear definition to differentiate alcohol that is either counterfeit, counterfeit duty stamps and or smuggled. There is no other evidence of previous seizures.
- iv. PC Mark Perry states that he would like to draw the attention of Sub-Committee to Section 182 Guidance under Licensing Act 2003 point 11.27 and point 11.28 for revocation of the Premises Licence (text underlined below). The full context of the guidance has been added for clarity.
 - *There is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. This includes the use of licensed premises for the sale or storage of smuggled tobacco and alcohol*
 - *It is envisaged that licensing authorities, the police and other law enforcement agencies, which are responsible authorities, will use the review procedures effectively to deter such activities and crime. Where reviews arise and the licensing authority determines that the crime prevention objective is being undermined through the premises being used to further crimes, it is expected that revocation of the licence - even in the first instance - should be seriously considered*

- v. However Section 182 Guidance goes on to state under point 11.26
- *Where the licensing authority is conducting a review on the grounds that the premises have been used for criminal purposes, its role is solely to determine what steps should be taken in connection with the premises licence, for the promotion of the crime prevention objective. It is important to recognise that certain criminal activity or associated problems may be taking place or have taken place despite the best efforts of the licence holder and the staff working at the premises and despite full compliance with the conditions attached to the licence. In such circumstances, the licensing authority is still empowered to take any appropriate steps to remedy the problems. The licensing authority's duty is to take steps with a view to the promotion of the licensing objectives in the interests of the wider community and not those of the individual licence holder*
- vi. PC Mark Perry's final remarks provide an alternative set of appropriate steps to address the issues raised in the application for the review of the Premises Licence

Reduction of Hours – there is no rationale provided with this request and there is no evidence to connect the request with any of the issues raised in the original application for the review

Additional Conditions – our client has proposed far more vigorous conditions to be added to Premises Licence to remedy the problems, including the Council's own condition for illicit alcohol

Suspension of the Premises Licence – we are happy to allow the Committee members to decide if this is necessary in light of all the other measures/steps the Licence Holder has already committed to with a view to promoting the licensing objectives in the interest of wider community

C1.2 Review Notice (text)

'CRIME AND DISORDER. VENUE INVOLVED IN THE SALE OF CONTRABAND ALCOHOL TO STREET DRINKERS WHO CAUSE ANTI-SOCIAL-BEHAVIOUR. BELIEVED ACTIVITIES WILL CONTINUE.'

No evidence of sale of "contraband alcohol" or the sale to street drinkers causing ASB has been submitted in the original review papers to Mr Ahmad. See point C1.1 ii

Section 7 of the Tower Hamlets Statement of Licensing Policy deals with Cumulative Effect – *there has been no statement or evidence provided to determine the cumulative impact based on the number, type and density of licensed premises in the area in question.* The premises is outside the Brick Lane Special Cumulative Policy Area. However, no assessment of the cumulative impact of the Licensed Premises in this postcode area has been prepared. To be valid such an assessment would need to be take into account Licensed Premises in Hackney Borough in addition to Licensed Premises in the Tower Hamlets Borough.

Section 15.6 of the Tower Hamlets Statement of Licensing Policy deals with Licensing Hours – *The authority is concerned to ensure that extended licensing hours do not result in alcohol related ASB persisting in the night and early hours of the morning.* No evidence of sale to street drinkers or to other people during extended hours having caused ASB in the area has been submitted in the original review bundle (see point C1.1 ii). No representations have been received which establish Shiraz Food & Wine as the focus of disorder and disturbances.

C1.3 Review Process

Section 23 of the Tower Hamlets Statement of Licensing Policy states that *to promote the licensing objectives and achieving common aims relies on a partnership between licence holders, authorised persons, interested parties, the Police, Fire Authority and the Licensing Authority.*

Our client wishes to pursue the line of partnership with all the Authorities and demonstrate his commitment to compliance and support for the Licensing Objectives in the future. Our initiative to meet the Police on 6 February 2015 is a clear indication of this approach.



Helping you to grow your business



WITNESS STATEMENT OF

MR SHERAZ AHMAD
(JOINT PREMISES LICENCE HOLDER)

WITNESS STATEMENT OF MR SHERAZ AHMAD (JOINT PREMISES LICENCE HOLDER)

BACKGROUND

I, Mr Sheraz Ahmed and my father, Mr Mohammed Akbar acquired the lease for the premises - 178 Hackney Road, London E2 7QL, nearly two and half years ago. The previous owner had Premises Licence granted which was transferred to our names as joint licence holders and Mr Muhammad Shabaz was nominated as the Designated Premises supervisor. No other variations on the licence were applied for.

The premises employ two full-time staff and two part time staff. I manage and operate the shop on full time basis. My personal licence details are as follows:

Personal Licence Number: PERS 3712
Issued By: LONDON BOROUGH OF LAMBETH
Expiry Date: 16th July 2023

I have studied at University of East London and have completed BSc in Computing.

I have worked at Broadway Homeless & Support Centre in Shepherds Bush, West London for three months monitoring the night time activity of homeless residents.

A. MY RECOLLECTION OF PREVIOUS INCIDENTS

1. Year 2013

1.1 Visited by Police officers who mentioned that they had received a complaint from one of the local resident in relation to street drinking and noise disturbance by a group of people outside their home. Apart from stating that the complaint was made "LAST NIGHT" – no reference was given as to what time of the day it was made.

I do recall telling the police officers that the premises have a strict policy of "NOT TO SELL ALCOHOL" to anyone who is drunk or who appears to be under the influence of alcohol.

After the Police officers left, I did check the CCTV footage (nearly four hours of it) of the previous night. I could not find any evidence of selling alcohol to any person who was drunk or who appeared to be drunk from the footage that was viewed. There was also no evidence of any incidents can be defined under public safety or public nuisance that was captured on the external CCTV camera. This camera which is located to capture footage on the RIGHT side as you exit from our premises.

Few days later one of our regular customer came and told me about the noise complaint her husband had made. She mentioned that a group of people had congregated under the front entrance porch. They were using the porch as a shelter from the rain and while drinking they were also talking loudly. I assured the resident that those people who caused the incident were not sold alcohol from our premises and I had checked our CCTV recording to prove it. This resident is in fact one of our customers and visits the premises virtually every day. My general impression from the visit by the Police officers was that they were visiting all the local shops in the area reminding them of their responsibility not to serve alcohol to Street Drinkers.

1.2 Visited by Council & Trading Standard Licensing Officers following Test Purchase initiative for underage sale. During my presence in the shop, my counter staff was involved in selling alcohol to a male whose arms were covered in tattoo and was wearing earrings. Unfortunately, his appearance gave my staff the false impression that the male must be over the age 18. Since this was our first incident in relation to "Under Age sale of alcohol" we were issued with a warning. Since then we have had no problems with regards to under age sale of alcohol or any other age restricted products.

1.3 There was an attempt to rob the premises for cash from the till. Fortunately the robbers did not succeed but we did call the Police after the incident. I remember showing the Police officers our CCTV footage and provide them the footage they requested. Nothing was actually stolen from our premises, but we did find out that the Co-Operative shop further down from us was robbed about 3 days later.

1.4 There was an incident in the shop between two customers which I believe was related to some sort of previous grudge between them. One of them sustained an injury to his eye from an object thrown at him by the other customer. The Police were called for a statement from the injured customer.

2. Last Year 2014

2.1 Visited by Police officers who were investigating a domestic dispute/violence in the nearby area.
They requested to check our CCTV system footage to identify any evidence that could assist the Police with their investigation. The recorded footage was shown to them as requested.

2.2 Visited by Police officers who were investigating a serious assault in the area. They requested to check our CCTV system footage to identify any evidence that could assist the Police with their investigation. The recorded footage was shown to them as requested.

2.3 On 29 November 2014, a van parked outside our premises and a man came in to offer me alcohol, claiming it was cheaper than Cash & Carry pricing. He showed me the sample of bottles. On first glance the alcohol bottles appeared genuine which led me to buy it from him. The price was on average £2.00 to £3.00 per bottle cheaper than our normal Cash & Carry purchase price. The purchase was significant in terms of quantity by the fact that we were expecting our business to be significantly higher over the coming Christmas and New Year period. The quantity involved in this single purchase was to save me on time and effort of not having to go to our normal Cash & Carry suppliers over the busy Christmas period. The purchase was in sealed boxes and my mistake was that not opening each box to check every bottle. Obviously I was conned by the van driver who also promised to give me an invoice the next day – but never showed up. I now realise that I made a grave error of judgement by buying alcohol from this van driver and I deeply regret my actions. I agree that at the time of this purchase, I did not have the recommended UV device to check for counterfeit labels.

I have now received guidance and documented support material on how to look for illegal alcohol. As recommended, I have now purchased UV detection device to help me verify that duty stamps are valid on all my future purchase of alcohol. I have also provided my staff to carry this device at all times so that they can also verify the duty stamps. In future, I will inform the police immediately when I become aware that someone is attempting to sell illegal alcohol.

B. Summary of Previous Incidents

I believe prior to the incident referred to in 2.3 above, we have a very good track record especially with:

- Compliance with our Premises Licence Operating Conditions
- Co-operating with the relevant Licensing Officers when ever required to do so
- Our effort in promoting the four Licensing Objectives
- providing training to our staff
- Maintaining Staff & Public Safety

Prior to the last incident referred to in 2.3 above, we have a reasonable history of compliance with our Premises Licence. We have never been challenged by any Licensing Officers for issues related to Street Drinking in the area. We have not received any formal written Notice or Warning with regards public nuisance or public disorder emanating from our premises.

As a joint Licence Holder and the Manager of the premises, I accept full responsibility for any purchasing and pricing policy for alcohol. I also accept full management responsibility of the premises. All previous purchases of alcohol purchases have been from reputable and legitimate suppliers named below:

- a. EURO WINES CASH & CARRY LTD, 5-9 CREEKSIDE, DEPTFORD, LONDON SE8 4SA
Telephone: 020 8469 3311
VAT REGISTRATION NUMBER 880181328
- b. AMISH WHOLESALERS, HANUMAN HOUSE, 39 RIVER ROAD, BARKING, ESSEX, IG11 ODA
Telephone: 020 8507 0127
VAT REGISTRATION NUMBER 749540407
- c. CRANK8ROOK WINES LTD, UNIT 5, CREEK INDUSTRIAL ESTATE, RIVER ROAD, ESSEX IG11 OEL
Telephone: 020 8507 8447
VAT REGISTRATION NUMBER 848492971

They do provide full receipts with required details in relation to their Name, Address, VAT, and itemised list of product items purchased and I can make them available to the relevant licensing officers on request.

CONCLUSION

The proposal by the Metropolitan Police to revoke our licence or drastically reduce our licensing hours would economically make it impossible for us to survive as a business given the fixed overheads. It would mean closing the premises and making all our staff redundant. Alcohol sales represent on average 40% of my trade.

I am deeply contrite about the purchase of alcohol items which were seized from my premises on the 10th December 2014. This was an improper management action and I fully apologise to the Metropolitan Police, H M Customs, and other relevant licensing officers for my action. I feel I was conned by the temptation to buy cheap alcohol rather than illegal alcohol. I have made a big mistake and I have learned my lesson. I would like to assure all parties present today that it will not happen again in the future.

Apart from this incident, I feel my track record in promoting the four Licensing Objectives is fairly good. I ask the sub-committee members to give me a single chance to show and prove that I can operate and manage Shiraz Food & Wine by promoting the Four Licensing objectives to my best ability.

I also recognise that there is always room for improvement in how one manages the business premises. I have now employed two licensing consultants to ensure I support the Licensing Objectives in future. I am prepared to accept all the additional conditions on my premises licence that they have proposed on my behalf. These are stated in our proposals put forward in front of the Licensing Sub-Committee. I feel they represent appropriate and proportionate measures that enable me to address my previous management failures, continue operating my business and improve my ability to promote the licensing objectives.

I will continue to operate and manage the premises to ensure I abide by the conditions set out in my new operating schedule following this review. To remain compliant, I have also accepted to participate in an independent assessment (Health Check) that will be carried out by Mr Geoff Cooper (recently retired licensing officer for Metropolitan Police, LB of Croydon) after an initial period of three months following the review. His assessment report will be copied to the relevant Licensing Officers of LB of Tower Hamlets.

I will continue to co-operate with the Council, the Metropolitan Police and the Housing Associations in the area to avoid the sale of alcohol to vulnerable people, and those involved in Anti-Social behaviour.

I will support the Government Alcohol Strategy legislation (effective from May 2014) to ensure compliance with premises mandatory condition that prohibits sale of alcohol which is less than the permitted price. I will ensure that I change radically the way that my business sells and markets alcohol in my locality.



Helping you to grow your business



ALCOHOL SEIZED

PURCHASE ANALYSIS

Shiraz Food & Wine

ALCOHOL SEIZED ALCOHOL PURCHASE ANALYSIS – Shiraz Food & Wine

The demographic area profile where the premises are located has an above average number of council tenants, single parent families, and minimum wage earners. Education attainment is below average and unemployment is the higher than national average highest in U.K. This part of Hackney Road, E2 is split between Hackney and Tower Hamlets Councils and has a number of 'out of use' premises, some ongoing construction and a slightly neglected feel. The road is flanked by large blocks of flats on both sides, however the public areas of grass around the flats are quite well kept and there are no signs of a refuse problem. There are branches of Co-op, Sainsbury's and Tesco as well as a number of cafes, general stores and other retail outlets. The main road is busy with vehicles and pedestrians.

Data from Street Check website on 10 February 2015

Due to the nature of the area, our client has indicated that his customers are more likely to buy 35cl spirits than 70cl bottles.

This is substantiated by the analysis of the invoices for the alcohol purchases for Spirits from Mr Ahmad's regular wholesaler. Please see Table 1 below

The 12 invoices analysed clearly show that 80% of his purchases relate to bottles with 35cl or less. Only 20% relate to bottles with 70cl.

However, from the seized spirit bottles (214 bottles in total), 67% relate to bottles with 70cl and remaining 33% to bottles with 35cl.

This begs a question: WHY WOULD OUR CLIENT BUY SO MANY SEIZED 70cl SPIRIT BOTTLES WHEN THERE IS LESS DEMAND FOR IT FROM HIS REGULAR CUSTOMERS?

His evidence that he was tempted into buying these bottles when he realised that they were being offered to him at an average of £2.00 to £3.00 below his regular wholesaler price is supported by the above analysis.

He saw what appeared to be genuine sample bottles and he made a mistake by not opening the sealed boxes and checking every bottle.

There is no other evidence before the Sub-Committee that shows that our client has been involved in purchasing or illegal alcohol.

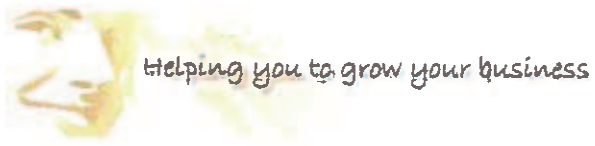
ANALYSIS OF VOLUME BY SIZE (70cl or 35cl or less)

Invoice	Total Bottles	70cl Bottles	35cl or below Bottles
AW1	127	33	94
AW2	105	27	78
AW3	122	11	111
AW4	84	36	48
AW5	182	31	151
AW6	166	34	132
AW7	183	48	135
AW8	80	27	53
AW9	194	29	165
AW10	200	0	200
AW11	115	7	108
AW12	118	44	74
TOTAL	1676	327	1349
% of Total		20%	80%

Seizer of alcohol 214 144 70

% of Total		67%	33%
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Table 1



COPIES OF RECEIPTS FOR WHOLESALE PURCHASE OF ALCOHOL

SHIRAZ FOOD & WINE

ANALYSIS OF ALCOHOL PURCHASES FROM RECOGNISED SUPPLIERS

Ref No

EURO WINES CASH & CARRY LTD, 5-9 CREEKSIDE, DEPTFORD, LONDON SE8 7SA (020 8469 3311)
VAT REGISTRATION NUMBER 880181328

	DATE	ITEM	QTY	AMOUNT	VAT	TOTAL
ew0	27/12/2014	29 CASES OF CIDER, LAGER, BEER	29	£ 371.01	£ 75.25	£ 445.26
ew1	20/12/2014	32 CASES OF LAGER, BEER, CIDER	32	£ 501.18	£ 100.30	£ 601.48
ew2	13/12/2014	28 CASES OF BEER, LAGER, WATER	28	£ 439.72	£ 88.00	£ 527.72
ew3	06/12/2014	27 CASES OF BEER, LAGER, COKE	27	£ 384.63	£ 76.97	£ 461.60
ew4	29/11/2014	24 CASES OF LAGER, BEER, CIDER	24	£ 324.96	£ 65.02	£ 389.98
ew5	22/11/2014	21 CASES OF LAGER, BEER, CIDER	21	£ 381.09	£ 75.25	£ 457.34
ew6	15/11/2014	20 CASES OF LAGER, BEER	20	£ 347.80	£ 69.60	£ 417.40
		TOTAL for 7 weeks	181	£ 2,750.39	£ 550.39	£ 3,300.78
		Average per week	26	£ 392.91	£ 78.63	£ 471.54

AMISH WHOLESALERS, HANDMAN HOUSE, 39 RIVER ROAD, BARKING, ESSEX, IG11 0DA (020 8507 0128)
VAT REGISTRATION NUMBER 749540407

	DATE	ITEM	QTY	AMOUNT	VAT	TOTAL
aw1	19/12/2014	SPIRITS		£ 918.86	£ 183.77	£ 1,102.63
aw2	12/12/2014	SPIRITS		£ 767.43	£ 153.48	£ 920.91
aw3	05/12/2014	SPIRITS		£ 829.06	£ 165.81	£ 994.87
aw4	28/11/2014	SPIRITS		£ 738.87	£ 147.77	£ 886.64
aw5	21/11/2014	SPIRITS		£ 1,053.85	£ 210.77	£ 1,264.62
aw6	24/10/2014	SPIRITS		£ 1,459.38	£ 286.48	£ 1,745.86
aw7	26/09/2014	SPIRITS		£ 1,366.25	£ 273.25	£ 1,639.50
aw8	12/09/2014	SPIRITS		£ 830.12	£ 166.03	£ 996.15
aw9	05/09/2014	SPIRITS		£ 1,220.30	£ 244.06	£ 1,464.36
aw10	08/08/2014	SPIRITS		£ 1,114.45	£ 222.89	£ 1,337.34
aw11	18/07/2014	SPIRITS		£ 661.87	£ 132.37	£ 794.24
aw12	11/07/2014	SPIRITS		£ 896.09	£ 179.21	£ 1,075.30
		TOTAL for 22 weeks		£ 11,856.53	£ 2,365.89	£ 14,222.42
		Average per week		£ 538.93	£ 107.54	£ 646.47

GRANKBROOK WINES LIMITED, UNIT 5 CREEK INDUSTRIAL ESTATE, RIVER ROAD, ESSEX IG11 0EE (020 8507 8747)
VAT REGISTRATION NUMBER 848492971

	DATE	ITEM	QTY	AMOUNT	VAT	TOTAL
cw1	22/08/2014	82 CASES OF WINE	82	£ 2,967.37	£ 593.58	£ 3,560.95



euro wines

EURO WINES C&C LTD
 5 - 9 CREEKSIDE
 DEPTFORD
 LONDON
 SE8 4SA
 Vat No. 880181328
 Tel: 020 8469 3311

SHIRAZ FOOD & WINE LTD
 178 HACKNEY ROAD
 TOWER OF HAMLETT

Invoice No. 041754
 Invoice Date 27/12/2014
 Cust Order No.
 Customer No. 2794

E2 7QL UK

Item Number	Details	UCM Pack	Quantity	Price	Amount	Inc. VAT
2246106	K CIDER 500ML	24 500ML	2.00	19.99	39.98	47.985
2245910	UNION BLACK CIDER 50	24 500	1.00	15.99	15.99	19.195
STE440	STELLA CIDER 500ML	24 500	1.00	16.99	16.99	20.395
2245925	STRONGBOW CIDER 500M	24 500	1.00	13.99	13.99	16.795
2245905	STRONGBOW DARK FRUIT	24 2LTR	1.00	21.99	21.99	26.395
1155814	CORONA EXTRA 12X330ML	12	1.00	10.99	10.99	13.195
KOPPA001	KOPPARBERG MIXED FRU	15	1.00	21.99	21.99	26.395
NIG003	NIG GUINNESS 330ML	24	1.00	26.99	26.99	32.395
KRON70	KRONENBURG 1664 70C	12	1.00	17.99	17.99	21.595
HEIN001	HEINEN PREMIUM LAG	12	1.00	16.99	16.99	20.395
PB003	PERONI BOTTIGLIE AZZUR	12	1.00	20.99	20.99	25.195
JACK001	JACK & JILL'S COLA	12 12	1.00	17.99	17.99	21.595
GOR001	GORDON'S TONIC	12 12	1.00	14.99	14.99	17.995
0645908	VOLVIC 1.5LTR	12	2.00	5.99	11.98	14.385
0645907	VOLVIC 50CL	24	2.00	4.49	8.98	10.785
0645501	EVIAN 1.5LTR	12 1.5LT	2.00	5.99	11.98	14.385
EV001	EVIAN WATER 500ML	24 50CL	1.00	5.49	5.49	6.595
COK200	COKE ENGLISH 1.75LTR	6	5.00	7.29	36.45	43.745
SB2LTR	STRONGBOW PM 23.69/2	6	1.00	13.99	13.99	16.795
WH002	WHITE ACE CIDER 409P	4 3	1.00	11.29	11.29	13.555
BUL002	BULMERS PEAR 12X568M	12	1.00	12.99	12.99	15.595

TOTAL QUANTITY	29.00	Total Net Amount	371.01
		Total VAT Amount	74.25
		Invoice Total	445.26

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 PURCHASED GOODS CANNOT BE REFUNDED/EXCH





euro wines

EURO WINES C&C LTD
 5 - 9 CREEKSIDE
 REPTFORD
 LONDON
 SE8 4SA
 Tel No. 880181328
 Fax: 020 8469 3311

MIRAZ FOOD & WINE LTD
 78 HACKNEY ROAD
 TOWER OF HAMLETT

Invoice No. 041660
 Invoice Date 20/12/20
 Cust Order No.
 Customer No. 2794

2 7QL UK

Item Number	Details	UOM	Pack	Quantity	Price	Amount	Inc. V
007	WHITE ACE 99PM 500ML	24	500ML	1.00	14.99	14.99	17.99
T001	WHITE STAR CIDER 500	24	500ML	1.00	14.49	14.49	17.39
246106	K CIDER 500ML	24	500ML	2.00	19.99	39.98	47.99
1001	STRONGBOW CIDER PEAR	24	500ML	1.00	15.99	15.99	19.19
55814	CORONA EXTRA 12X330M	12		1.00	10.99	10.99	13.19
584345	SOL BEER 24X330ML	CSE		1.00	17.99	17.99	21.59
1001	PERONI INASTRO AZZUR	24		1.00	18.99	18.99	22.79
02499	WKD ORIGINAL [BLUE]	24		1.00	19.99	19.99	23.99
00070	KINGFISHER NRB	24	330ML	1.00	20.49	20.49	24.59
6003	NIG GUINNESS 330ML	24		1.00	26.99	26.99	32.39
1001	BULMERS BLACK CHERRY	12		1.00	16.49	16.49	19.79
97852	WKD ORIGINAL [BLUE] 7	6		1.00	13.49	13.49	16.19
1001	SMIRNOFF ICE [RED] 7	6		1.00	13.49	13.49	16.19
CK001	JACK DANIELS COLA 12	12		1.00	17.99	17.99	21.59
001	CAPTAIN MORGAN & COL	12		1.00	13.69	13.69	16.49
55890	MAGNUM TONIC WINE 20	24		1.00	49.99	49.99	59.99
1003	GORDONS & E/FLOWER 2	12		1.00	14.99	14.99	17.99
1001	GORDONS GIN&TONIC 12	12		1.00	14.99	14.99	17.99
1002	GORDONS GIN&SLIMLINE	12		1.00	15.49	15.49	18.59
1002	GORDONS GIN&SPEAR	12		1.00	15.49	15.49	18.59
8917	VP CREAM 70CL	6	70CL	1.00	18.49	18.49	22.19
8918	VP MEDIUM 70CL	6		1.00	18.49	18.49	22.19
1002	VP RICH RUBY 6X70CL	6		1.00	18.49	18.49	22.19
006	WHITE ACE 2LTR 2.99P	6		1.00	11.49	11.49	13.79
02	WHITE ACE CIDER 409P	4	3	1.00	11.29	11.29	13.59
45501	EVIAN 1.5LTR	12	1.5LT	2.00	5.99	11.98	14.38
001	EVIAN WATER 500ML	24	50CL	1.00	5.99	5.99	7.19
5908	VOLVIC 1.5LTR	12		2.00	5.99	11.98	14.38

Continued on next pa



!w3

euro wines

EURO WINES C&C LTD
5 - 9 CREEKSID
DEPTFORD
LONDON
SE8 4SA
Fax No. 880181328
Tel: 020 8469 3311

SHIRAZ FOOD & WINE LTD
178 HACKNEY ROAD
TOWER OF HAMLETT

Invoice No. 041660
Invoice Date 20/12/2
Cust Order No.
Customer No. 2794

2 7QL UK

Item Number	Details	UOM	Pack	Quantity	Price	Amount	Inc.
645907	VOLVIC 50CL	24		1.00	5.99	5.99	7.

TOTAL QUANTITY	32.00	Total Net Amount	501
		Total VAT Amount	100
		Invoice Total	601

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EURO WINES

EURO WINES C&C LTD
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SHIRAZ FOOD & WINE LTD
 HACKNEY ROAD
 WIMBORNE HAMLETT
 WIMBORNE
 UK

Invoice No. 041550
 Invoice Date 13/12/2014
 Cust Order No.
 Customer No. 2794

Number	Details	UOM	Pack	Quantity	Price	Amount	Inc. VAT
007	WHITE ACE 99PM 500ML	24	500ML	1.00	14.99	14.99	17.99
0106	K CIDER 500ML	24	500ML	2.00	19.99	39.98	47.98
095	STRONGBOW DARK FRUIT	24	2LTR	1.00	21.99	21.99	26.39
0814	CORONA EXTRA 12X330ML	12		1.00	10.99	10.99	13.19
04345	SOL BEER 24X330ML	CSE		1.00	17.99	17.99	21.59
069	COBRA 24X330ML	CSE		1.00	17.99	17.99	21.59
0350	SAN MIGUEL NRB 330ML	24	330ML	1.00	15.99	15.99	19.19
003	KOPPARBERG APPLE 500	15		1.00	19.99	19.99	23.99
003	KOPPARBERG S'BERRY&L	15		1.00	21.99	21.99	26.39
013	NIG GUINNESS 330ML	24		1.00	26.99	26.99	32.39
002	DESPERADOS TEQUILA B	12		1.00	24.99	24.99	29.99
001	SMIRNOFF ICE IREDI 7	6		1.00	13.49	13.49	16.19
001	JACK DANIELS COLA 12	12		1.00	17.99	17.99	21.59
001	CAPTAIN MORGAN & COL	12		1.00	13.69	13.69	16.43
001	SMIRNOFF VODKA&TONIC	12		1.00	15.49	15.49	18.59
002	SMIRNOFF VODKA&CRANB	12		1.00	15.49	15.49	18.59
003	SMIRNOFF VODKA&COLA	12		1.00	15.49	15.49	18.59
004	SMIRNOFF &DIET COLA	12		1.00	14.49	14.49	17.39
001LT	WHITE ACE 175PM 1LTR	12	1LT	1.00	13.99	13.99	16.79
002	WHITE ACE 2LTR 2.99P	6		1.00	11.49	11.49	13.79
002	WHITE ACE CIDER 409P	4	3	1.00	11.29	11.29	13.55
005	JACOB'S CREEK SHIRAZ	6		1.00	25.99	25.99	31.19
001	EVIAN 1.5LTR	12	1.5LT	2.00	5.99	11.98	14.38
008	VOLVIC 1.5LTR	12		2.00	5.99	11.98	14.38
001	BULMER ORIG 12X568ML	12		1.00	12.99	12.99	15.59

QUANTITY 28.00 Total Net Amount 439.72
 Total VAT Amount 88.00
 Invoice Total 527.72

REMAIN THE PROPERTY OF EURO WINES LTD UNTIL PAID FOR IN FULL ONCE USED GOODS CANNOT BE REFUNDED/EXCH



EW3

EURO WINES

EURO WINES C&C LTD
5 - 9 CREEKSIDE
DEPTFORD
LONDON
SE8 4SA
Vat No. 880181328
Tel: 020 8469 3311

SHIRAZ FOOD & WINE LTD

178 HACKNEY ROAD
TOWER OF HAMLETT

E2 7QL UK

Invoice No. 041461

Invoice Date 06/12/2014

Cust Order No.

Customer No. 2794

Item Number	Details	UOM	Pack	Quantity	Price	Amount	Inc. VAT
WST001	WHITE STAR CIDER 500	24	500ML	1.00	14.49	14.49	17.39S
3246106	K CIDER 500ML	24	500ML	2.00	19.99	39.98	47.98S
3TE440	STELLA CIDER 500ML	24	500	1.00	16.99	16.99	20.39S
2245905	STRONGBOW DARK FRUIT	24	2LTR	1.00	21.99	21.99	26.39S
2250108	SKOL LAGER 500ML	24		1.00	12.69	12.69	15.23S
3400118	SCRUMPY JACK CIDER 5	24	500ML	1.00	17.49	17.49	20.99S
KOPP001	KOPPARBERG PEAR 500M	15		1.00	19.99	19.99	23.99S
BRDST002	BROTHER STRAWBERRY 5	12		1.00	14.99	14.99	17.99S
1155814	CORONA EXTRA 12X330M	12		1.00	10.99	10.99	13.19S
2584345	SOIL BEER 24X330ML	CSE		1.00	17.99	17.99	21.59S
PR003	PERONI (NASTRO AZZUR	12		1.00	20.99	20.99	25.19S
HEIN001	HEINEKEN PREMIUM LAG	12		1.00	16.99	16.99	20.39S
SMR001	SMIRNOFF ICE (RED) 7	6		1.00	13.49	13.49	16.19S
JACK001	JACK DANIELS COLA 12	12		1.00	17.99	17.99	21.59S
MC001	CAPTAIN MORGAN & COL	12		1.00	13.69	13.69	16.43S
MI003	SMIRNOFF VODKA&COLA	12		1.00	15.49	15.49	18.59S
PIMMS001	PIMMS&LEMONADE 12X25	12		1.00	14.99	14.99	17.99S
WH006	WHITE ACE 2LTR 2.99P	6		1.00	11.49	11.49	13.79S
STE20	STELLA ARTOIS CIDER 12	568ML		1.00	12.99	12.99	15.59S
MAG007	MAGNERS PEAR 568	8		1.00	7.49	7.49	8.99S
BUL003	BULMER RED GRAPE 568	12		1.00	16.49	16.49	19.79S
COKE200	COKE ENGLISH 1.75LTR	6		5.00	6.99	34.95	41.94S

TOTAL QUANTITY 27.00

Total Net Amount 384.63

Total VAT Amount 76.97

Invoice Total 461.60

GOODS REMAIN THE PROPERTY OF EURO WINES
C&C LTD UNTIL PAID FOR IN FULL ONCE
PURCHASED GOODS CANNOT BE REFUNDED/EXCH

Confex
National Wholesale Trading Group



eurowines

EURO WINES C&C LTD
 9 CREEKSIDE
 SEPTFORD
 WDN
) 4SA
 at No. 880181328
 Tel: 020 8469 3311

HIRAZ FOOD & WINE LTD
 HACKNEY ROAD
 BOWER OF HAMLETT

Invoice No. 041311
 Invoice Date 29/11/2014
 Cust Order No.
 Customer No. 2794

70L UK

Code Number	Details	UOM	Pack	Quantity	Price	Amount	Inc. VAT
007	WHITE ACE 99PM 500ML	24	500ML	1.00	14.99	14.99	17.99S
01	WHITE STAR CIDER 500	24	500ML	1.00	14.49	14.49	17.39S
0106	K CIDER 500ML	24	500ML	3.00	19.99	59.97	71.96S
45925	STRONGBOW CIDER 500M	24	500	2.00	15.49	30.98	37.18S
5814	CORONA EXTRA 12X330M	12		2.00	10.99	21.98	26.38S
01	MAGNERS ORIGINAL CIDE	12		1.00	13.49	13.49	16.19S
97852	WIKI ORIGINAL (BLUE) 7 6			1.00	13.49	13.49	16.19S
46123	CHERRY B 24 X 113ML CSE			1.00	13.99	13.99	16.79S
001	JACK DANIELS COLA 12 12			1.00	17.99	17.99	21.59S
001	BACARDI & COLA CANS 1 12			1.00	14.49	14.49	17.39S
001	CAPTAIN MORGAN & COL 12			1.00	13.69	13.69	16.43S
001	SMIRNOFF VODKA & APP 12			1.00	14.99	14.99	17.99S
01	GORDONS GIN&TONIC 12 12			1.00	14.99	14.99	17.99S
002	GORDONS GIN&SLIMLINE 12			1.00	15.49	15.49	18.59S
003	GORDONS & E/FLOWER 2 12			1.00	14.99	14.99	17.99S
00	COKE ENGLISH 1.75LTR 6			5.00	6.99	34.95	41.94S

NET QUANTITY 24.00 Total Net Amount 324.96
 Total VAT Amount 65.02
 Invoice Total 389.98

GOODS REMAIN THE PROPERTY OF EURO WINES LTD UNTIL PAID FOR IN FULL ONCE CASHED GOODS CANNOT BE REFUNDED/EXCH



INES C&C LTD
 CREEKSID
 ORD



euro wines

0. 880181328
 00 8469 3311

FOOD & WINE LTD
 KNEY ROAD
 OF HAMLETT
 UK

Invoice No. 041183
 Invoice Date 22/11/2014
 Cust Order No.
 Customer No. 2794

umber	Details	UOM	Pack	Quantity	Price	Amount	Inc. VAT
	WHITE ACE 99PM 500ML 24	500ML		1.00	14.99	14.99	17.99S
	K CIDER 500ML 24	500ML		1.00	19.99	19.99	23.99S
	STRONGBOW CIDER 500M 24	500		2.00	15.49	30.98	37.18S
	LONDON PRIDE ALE CAN 24	500ML		1.00	26.49	26.49	31.79S
	CORONA EXTRA 12X330M 12			1.00	10.99	10.99	13.19S
	HEINEKEN PREMIUM LAG 24	330ML		1.00	18.99	18.99	22.79S
	SMIRNOFF ICE (RED) 2 24			1.00	18.99	18.99	22.79S
	BULMER DRIS 12X568ML 12			1.00	12.99	12.99	15.59S
	BECKS GERMAN BEER 66 12	64CL		1.00	15.99	15.99	19.19S
	CORONA EXTRA LAGER 7 12	71CL		1.00	23.99	23.99	28.79S
	JACK DANIELS COLA 12 12			1.00	17.99	17.99	21.59S
	JACK DANIELS & GINGE 12			1.00	19.99	19.99	23.99S
	GORDONS GIN&SLIMLINE 12			3.00	15.49	46.47	55.76S
	MAGNUM TONIC WINE 20 24			1.00	49.99	49.99	59.99S
	SMIRNOFF VODKA&CRANB 12			1.00	15.49	15.49	18.59S
	STRONGBOW PM 23.69/2 6			1.00	13.99	13.99	16.79S
	WHITE ACE 2LTR 2.99P 6			1.00	11.49	11.49	13.79S
	WHITE ACE CIDER 409P 4	3		1.00	11.29	11.29	13.55S

NTITY	21.00	Total Net Amount	381.09
		Total VAT Amount	76.25
		Invoice Total	457.34

REMAIN THE PROPERTY OF EURO WINES
 UNTIL PAID FOR IN FULL ONCE
 GOODS CANNOT BE REFUNDED/EXCH





euro wines

WINES C&C LTD
 3 CREEKSIDE
 TFRD
 SA
 No. 880181328
 020 8469 3311

BAZ FOOD & WINE LTD
 3CKNEY ROAD
 R OF HAMLETT
 UK

Invoice No. 041011
 Invoice Date 15/11/2014
 Cust Order No.
 Customer No. 2794

Number	Details	UOM	Pack	Quantity	Price	Amount	Inc. VAT
7	WHITE ACE 99PM 500ML	24	500ML	1.00	14.99	14.99	17.995
6	K CIDER 500ML	24	500ML	2.00	19.99	39.98	47.985
5	STRONGBOW CIDER 500M	24	500	1.00	15.49	15.49	18.595
305	STRONGBOW DARK FRUIT	24	2LTR	1.00	21.99	21.99	26.395
119	SCRUMPY JACK CIDER 5	24	500ML	1.00	17.49	17.49	20.995
4	CORONA EXTRA 12X330M	12		1.00	10.99	10.99	13.195
2	HEINEKEN PREMIUM LAG	24	330ML	1.00	18.99	18.99	22.795
145	SOL BEER 24X330ML	CSE		1.00	17.99	17.99	21.595
	STELLA ARTOIS 330ML	24	33CL	1.00	14.49	14.49	17.395
	BUDWEISER 330ML	24	330ML	1.00	16.99	16.99	20.395
13	NIG GUINNESS 330ML	24		1.00	26.99	26.99	32.395
	BULMERS PEAR 12X568M	12		1.00	12.99	12.99	15.595
	LAMBRINI CHERRY 75CL	6		1.00	11.49	11.49	13.795
	BUDWEISER 660ML	12		1.00	17.99	17.99	21.595
08	CORONA EXTRA LAGER 7	12	71CL	1.00	23.99	23.99	28.795
	SMIRNOFF ICE (RED) 7	6		1.00	13.49	13.49	16.195
01	JACK DANIELS COLA 12	12		1.00	17.99	17.99	21.595
	SMIRNOFF VODKA & APP	12		1.00	14.99	14.99	17.995
	VP MEDIUM 70CL	6		1.00	18.49	18.49	22.195

QUANTITY 20.00 Total Net Amount 347.80
 Total VAT Amount 69.60
 Invoice Total 417.40

REMAIN THE PROPERTY OF EURO WINES
 UNTIL PAID FOR IN FULL ONCE
 ED GOODS CANNOT BE REFUNDED/EXCH



Hanuman House, 39 River Road
 Barking
 Essex
 G11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



Order No.
 Date 19/12/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:
 HIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 128.00
 Page No. Page 1 of 1

PRODUCT CODE	DESCRIPTION	UNIT	PRICE	TAX	NET	VAT	TOTAL
316	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
777	Jack Daniels 35cl ()	Each	6.00	8.33	49.99	20.00	10.00
2784	High Commisioner 35cl ()	Each	6.00	5.00	29.99	20.00	6.00
763	Smirnoff 35cl ()	Each	12.00	5.58	66.98	20.00	13.40
109	Absolut Vodka 35cl ()	Each	6.00	6.50	38.99	20.00	7.80
2804	Famous Grouse 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
173	Hennessy 10cl ()	Each	12.00	3.46	41.50	20.00	8.30
116	Russian Standard 35cl ()	Each	6.00	6.00	35.99	20.00	7.20
2832	Jack Daniels 20cl ()	Each	6.00	5.50	32.99	20.00	6.60
722	Jack Daniels Honey 5cl ()	Each	1.00	13.99	13.99	20.00	2.80
66	Jack Daniels Mini 5cl ()	Each	3.00	12.99	38.97	20.00	7.79
3172	Martell Mini 3cl ()	Each	1.00	12.49	12.49	20.00	2.50
769	Famous Grouse 35cl ()	Each	6.00	6.42	38.49	20.00	7.70
22	Glens Vodka 70cl ()	Each	12.00	8.00	95.98	20.00	19.20
694	Beacard 70cl PWT 447 ()	Each	6.00	10.33	61.99	20.00	12.40
54	Absolut Vodka 20cl ()	Each	4.00	4.79	19.16	20.00	3.83
38	Citrac Vodka 20cl ()	Each	2.00	8.49	16.98	20.00	3.40
3904	Bombay Sapphire Gin 70cl ()	Each	3.00	14.99	44.97	20.00	8.99
701	Jameson 70cl ()	Each	2.00	14.49	28.98	20.00	5.80
75	Russian Standard 70cl ()	Each	2.00	10.29	20.58	20.00	4.12
820	Mount Gay Rum 70cl ()	Each	2.00	12.49	24.98	20.00	5.00
780	Hennessy 35cl ()	Each	3.00	11.49	34.47	20.00	6.89
30	Appleton 70cl ()	Each	3.00	11.49	34.47	20.00	6.89
766	Absolut Vodka 70cl (10.665)	Each	3.00	11.49	34.47	20.00	6.89
58	Absolut Vodka Rasp 70cl ()	Each	2.00	12.99	25.98	20.00	5.20
00	Card Charges ()	Each	1.00	0.00	0.00	0.00	0.00

Customer	_____	Paid By Card	882.63	DISCOUNT	0.00
Please Print Name:	_____	Paid By Cash	220.00	NETT	918.86
Address:	_____	Change	0.00	VAT	183.77
Order Checked By:	_____			TOTAL	1,102.63

goods remain the property of Amish Wholesalers until paid in full.

Hanuman House, 39 River Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



Order No.
 Date 12/12/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

AW2

Invoiced To:
SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 105.00
 Page No. Page 1 of 1

2781	Bells 35cl ()	Each	6.00	6.17	36.99	20.00	7.40
316	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
327	E & J Brandy 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
4378	E & J Brandy 35cl ()	Each	6.00	5.83	34.99	20.00	7.00
309	Captain Morgan 20cl ()	Each	6.00	4.33	25.99	20.00	5.20
331	Hennessy 20cl ()	Each	6.00	6.43	38.58	20.00	7.72
2777	Jack Daniels 35cl ()	Each	6.00	8.33	49.99	20.00	10.00
63	Smirnoff 35cl ()	Each	6.00	5.58	33.49	20.00	6.70
63	Courvoisier 20cl ()	Each	12.00	6.33	76.00	20.00	15.20
2768	Martell 20cl ()	Each	6.00	6.17	36.99	20.00	7.40
18	W&N 20cl PM £1.49	Each	3.00	18.49	55.47	20.00	11.09
94	Beard 20cl PM £1.49	Each	3.00	10.49	31.47	20.00	6.29
817	Captain Morgan 70cl ()	Each	3.00	11.39	34.17	20.00	6.83
35	Morgan Spiced 70cl PM £13.99 ()	Each	3.00	10.69	32.07	20.00	6.41
36	Bells Whisky 70cl ()	Each	3.00	10.49	31.47	20.00	6.29
773	High Commissioner 70cl	Each	3.00	9.69	29.07	20.00	5.81
33	Finlandia 70cl ()	Each	3.00	11.89	35.67	20.00	7.13
39	London Grouse 35cl	Each	6.00	6.42	38.49	20.00	7.70
801	Jameson 70cl ()	Each	3.00	14.49	43.47	20.00	8.69
80	Vladivar Vodka 70cl ()	Each	3.00	9.19	27.57	20.00	5.51

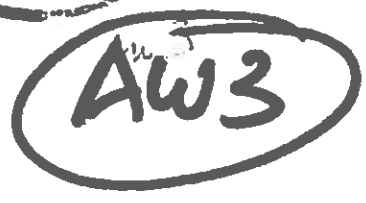
Customer	_____	Paid By Cash	920.91	DISCOUNT	0.00
Print Name:	_____	Change	0.00	NETT	767.43
_____	_____			VAT	153.48
Checked By:	_____			TOTAL	920.91

goods remain the property of Amish Wholesalers until paid in full.

Human House, 39 River Road
 Parking
 ex
 11 ODA
 tel: 020 8507 0127
 fax: 020 8507 0137



Order No.
 Date 05/12/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07



voiced To:
 IRAZ FOOD & WINE
 78 Hackney Road
 London
 E7 7QL

No. Of Items 122.00
 Page No. Page 1 of 1

QTY	DESCRIPTION	UNIT	UNIT PRICE	NET	VAT	TOTAL
165	Smirnoff Mini 5cl ()	Each	2.00	12.49	24.98	20.00
14	Glens Vodka Mini 5cl x 6 ()	Each	2.00	5.69	11.38	20.00
106	Jack Daniels Mini 5cl ()	Each	4.00	13.49	53.96	20.00
172	Martell Mini 3cl ()	Each	3.00	12.99	38.97	20.00
8	E & J Brandy 35cl ()	Each	6.00	5.83	34.99	20.00
116	Glens Vodka 35cl ()	Each	30.00	4.42	132.73	20.00
114	Gordons Gin 35cl ()	Each	6.00	6.33	37.99	20.00
6	Teachers 35cl ()	Each	6.00	6.33	37.99	20.00
77	Jack Daniels 35cl ()	Each	6.00	8.33	49.99	20.00
132	Jack Daniels 20cl ()	Each	12.00	5.50	65.98	20.00
5	Russian Standard 35cl ()	Each	6.00	6.00	35.99	20.00
104	Famous Grouse 20cl ()	Each	6.00	3.83	22.99	20.00
64	Grants Whisky 20cl ()	Each	6.00	3.92	23.49	20.00
3	Smirnoff 35cl ()	Each	12.00	5.83	69.98	20.00
67	Courvoisier 70cl ()	Each	4.00	15.79	63.16	20.00
22	Hennessy 70cl ()	Each	3.00	20.19	60.57	20.00
3	Balleys Irish Cream 35cl ()	Each	4.00	5.99	23.96	20.00
41	Disaronno 50cl ()	Each	4.00	9.99	39.96	20.00

Customer	_____	Paid By Cash	994.87	DISCOUNT	0.01
Print Name:	_____	Change	0.00	NETT	829.06
Checked By:	_____			VAT	165.81
				TOTAL	994.87

Goods remain the property of Amish Wholesalers until paid in full.

*** CARDHOLDER COPY ***



Order No. 28/11/2014
 Date 28/11/2014
 Customer A/C 3472
 Operator Amish
 VAT No. 749 5404 07

Amish Wholesalers Ltd
 Ring

W3420665 T: 29804882
 69944773

28/11/2014 15:15:07

SA DEBIT
 *****3417

LE ICC CP

No. Of Items 85.00
 Page No. Page 1 of 1

Please debit my account

UNTT £886.64
 TAL £886.64

PIN VERIFIED

Please Keep This Receipt
 For your Records

SN: 1333
 Code: 028503
 312210
 A0000000031010
 Eff: 0512
 Seq: 00
 Exp: 0415

Gardons Brin 70cl Each
Hennessy 10cl Each
Smirnoff 20cl Each
Courvoisier 70cl Each
E-J Brandy 70cl Each
Hennessy 70cl Each
Smirnoff 35cl Each
Russian Spd 70cl Each
Stolichnaya 70cl Each
Card Charge Each

6.00	10.33	61.99	20.00	12.40
12.00	10.67	127.98	20.00	25.60
12.00	3.50	41.99	20.00	8.40
12.00	3.25	38.98	20.00	7.80
6.00	14.83	88.99	20.00	17.80
6.00	10.50	62.99	20.00	12.60
6.00	19.83	118.99	20.00	23.80
12.00	5.83	69.98	20.00	14.00
6.00	9.67	57.99	20.00	11.60
6.00	11.50	68.99	20.00	13.80
1.00	0.00	0.00	0.00	0.00

You

Print Name: _____
 Checked By: _____

Paid By Card Change 886.64
 0.00

DISCOUNT 0.00
 NETT 738.87
 VAT 147.77
 TOTAL 886.64

Goods remain the property of Amish Wholesalers until paid in full.

Human House, 39 River Road

Working

sex

11 ODA

tel: 020 8507 0127

fax: 020 8507 0137



Order No.

Date 21/11/2014

Customer A/C 3012

Operator Amish

VAT No. 749 5404 07

Invoiced To:

HIRAZ FOOD & WINE

78 Hackney Road

London

E2 7QL

No. Of Items 182.00

Page No. Page 1 of 2

PRODUCT CODE	DESCRIPTION	UNIT	PRICE	TAX	NET	GROSS	TOTAL
121	Bacardi 35cl PM8.99 ()	Each	6.00	6.22	37.29	20.00	7.46
106	Jack Daniels Honey 35cl ()	Each	6.00	8.75	52.49	20.00	10.50
177	Jack Daniels 35cl ()	Each	6.00	8.33	49.99	20.00	10.00
181	Bells 35cl ()	Each	6.00	6.33	37.99	20.00	7.60
106	Vkat 35cl ()	Each	12.00	2.29	27.49	20.00	5.50
153	Famous Grouse 10cl ()	Each	6.00	2.33	13.99	20.00	2.80
169	Famous Grouse 35cl ()	Each	6.00	6.50	38.99	20.00	7.80
172	Smirnoff 10cl ()	Each	12.00	2.08	25.00	20.00	5.00
16	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
161	Bells 10cl ()	Each	6.00	2.38	14.29	20.00	2.86
174	Famous Grouse 20cl ()	Each	6.00	3.83	22.99	20.00	4.60
17	E & J Brandy 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
164	Grants Whisky 20cl ()	Each	6.00	3.92	23.49	20.00	4.70
174	Martell Cognac 10cl ()	Each	12.00	3.37	40.49	20.00	8.10
13	Hennessy 10cl ()	Each	24.00	3.50	83.98	20.00	16.80
187	Courvoisier 70cl ()	Each	3.00	15.79	47.37	20.00	9.47
178	JW Red Label 70cl ()	Each	2.00	12.99	25.98	20.00	5.20
11	Jameson 70cl ()	Each	3.00	14.49	43.47	20.00	8.69
17	Captain Morgan 70cl ()	Each	3.00	11.39	34.17	20.00	6.83
175	Morgan Spiced 70cl PM £13.99 ()	Each	3.00	10.69	32.07	20.00	6.41
13	Appleton 70cl ()	Each	3.00	11.49	34.47	20.00	6.89
154	Absolut Vodka 20cl ()	Each	3.00	4.79	14.37	20.00	2.87
170	Vladivar Vodka 70cl ()	Each	3.00	9.19	27.57	20.00	5.51
13	Amsterdam Vodka 70cl ()	Each	2.00	9.49	18.98	20.00	3.80
183	Finlandia 70cl ()	Each	2.00	11.89	23.78	20.00	4.76
17	Absolut Vodka 70cl (10.665)	Each	3.00	11.49	34.47	20.00	6.89
17	Russian Standard 70cl ()	Each	2.00	10.29	20.58	20.00	4.12
106	Stolichnaya 70cl ()	Each	2.00	11.99	23.98	20.00	4.80
17	Grants Whisky 35cl ()	Each	3.00	6.49	19.47	20.00	3.89
17	Absolut Vodka 35cl ()	Each	3.00	6.79	20.37	20.00	4.07
135	Malibu 35cl ()	Each	3.00	5.29	15.87	20.00	3.17
17	Hennessy 35cl ()	Each	4.00	11.49	45.96	20.00	9.19
	Courvoisier 35cl	Each	3.00	8.99	26.97	20.00	5.39

NET 1053.50
 VAT 210.77
1264.27

Amish House, 39 River Road
 Parkersburg
 W. Va.
 26101
 Tel: 0208107 0127
 Fax: 020 85 07 0137



Order No.
 Date 21/11/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Amish Wholesale
 AMISH FOOD & WINE
 78 Hackney Road
 London
 E2 7QL

No. Of Items 182.00
 Page No. Page 2 of 2

PRODUCT CODE	DESCRIPTION	UNIT	QUANTITY	UNIT PRICE	TOTAL PRICE	TAX	VAT
126	Courvoisier 35cl ()	Each	3.00	8.99	26.97	20.00	5.39

Customer Name: _____	Paid By Cash	1,264.62	DISCOUNT	0.00
Print Name: _____	Change	0.00	NETT	1,053.85
Checked By: _____			VAT	210.77
			TOTAL	1,264.62

Goods remain the property of Amish Wholesalers until paid in full.

Amish Wholesalers

Hanuman House, 39 Riv. Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137

Invoice 3208870
 Order No.
 Date 24/10/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07



Invoiced To:
SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 213.00
 Page No. Page 1 of 2

Handwritten notes:
 178.86
 57.62
 1688.24
 2430

PRODUCT CODE	DESCRIPTION						
5735	Ribena Blackcurrant 288ml PMP 59p ()	Each	1.00	6.99	6.99	20.00	1.40
3971	Rubicon 288ml Mango 59p ()	Each	1.00	7.49	7.49	20.00	1.50
AW207	36 Loose Toilet Rolls ()	36	2.00	2.49	4.98	20.00	1.00
AW486	Dove Soap ()	12	2.00	1.60	3.20	20.00	0.64
AW472	Colgate 100ml Advance White ()	12	1.00	7.99	7.99	20.00	1.60
2870	PG Tips ()	Each	1.00	9.99	9.99	0.00	0.00
3809	Absolut Vodka 35cl ()	Each	6.00	6.50	38.99	20.00	7.80
3616	Russian Standard 35cl ()	Each	6.00	6.00	35.99	20.00	7.20
5084	Sugar Tayte Lyle ()	Each	1.00	9.99	9.99	0.00	0.00
AW195	Oreo 20 x 66g ()	20	1.00	6.99	6.99	0.00	0.00
3791	Jameson 35cl ()	Each	6.00	7.67	45.99	20.00	9.20
2763	Smimoff 35cl ()	Each	12.00	5.83	69.98	20.00	14.00
5921	Bacardi 35cl PM8.99 ()	Each	6.00	6.22	37.29	20.00	7.46
3166	Jack Daniels Mini 5cl ()	Each	4.00	13.49	53.96	20.00	10.79
5103	Jagermeister 20cl ()	Each	6.00	4.83	28.99	20.00	5.80
5068	Jagermeister 35cl ()	Each	6.00	7.92	47.49	20.00	9.50
2808	Wray & Nephew 35cl ()	Each	3.00	10.49	31.47	20.00	6.29
2857	Cockspur 35cl ()	Each	3.00	5.99	17.97	20.00	3.59
1574	Appleton 35cl ()	Each	6.00	6.50	38.99	20.00	7.80
3027	E & J Brandy 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
2832	Jack Daniels 20cl ()	Each	6.00	5.50	32.99	20.00	6.60
1460	Chivas 5cl ()	Each	1.00	28.99	28.99	20.00	5.80
2768	Martell 20cl ()	Each	6.00	6.17	36.99	20.00	7.40
6404	Soiree Amaretto 20cl ()	Each	6.00	1.83	10.99	20.00	2.20
2837	Southern Comfort 20cl ()	Each	6.00	4.83	28.99	20.00	5.80
6538	Ciroc Vodka 20cl ()	Each	6.00	8.49	50.94	20.00	10.19
3164	Grants Whisky 20cl ()	Each	6.00	3.92	23.49	20.00	4.70
5573	Hennessy 10cl ()	Each	24.00	3.50	83.98	20.00	15.80
6403	Vkat 20cl ()	Each	6.00	1.67	9.99	20.00	2.00
2804	Famous Grouse 20cl ()	Each	6.00	3.83	22.99	20.00	4.60
805	Captain Morgan 35cl ()	Each	6.00	6.67	39.99	20.00	8.00
3163	Courvoisier 20cl ()	Each	6.00	6.59	39.54	20.00	7.91

Amish Wholesalers

Hanuman House, 39 River Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



Invoice 3208870
 Order No.
 Date 24/10/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:
SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 213.00
 Page No. Page 2 of 2

PRODUCT CODE	DESCRIPTION	UNIT	PRICE	QUANTITY	AMOUNT	TAX	TOTAL
5069	Morgan Spiced 35cl ()	Each	6.00	6.83	40.99	20.00	8.20
2809	Captain Morgan 20cl ()	Each	6.00	4.17	24.99	20.00	5.00
5292	Evian 1.5ltr x 6 pack ()	Each	2.00	2.49	4.99	20.00	1.00
3015	E & J Brandy 70cl ()	Each	6.00	10.50	62.99	20.00	12.60
2817	Captain Morgan 70cl ()	Each	3.00	11.39	34.17	20.00	6.83
4230	Appleton 70cl ()	Each	3.00	11.49	34.47	20.00	6.89
5539	Ciroc Amaretto 70cl ()	Each	3.00	19.99	59.97	20.00	11.99
3706	Stolichnaya 70cl ()	Each	3.00	11.99	35.97	20.00	7.19
5060	Smirnoff Apple 70cl ()	Each	3.00	10.89	32.67	20.00	6.53
5061	Smirnoff Lime 70cl ()	Each	3.00	10.89	32.67	20.00	6.53
4553	Grey Goose Vodka 70cl ()	Each	3.00	25.49	76.47	20.00	15.29
3904	Bombay Sapphire Gin 70cl ()	Each	3.00	14.99	44.97	20.00	8.99
820	Mount Gay Rum 70cl ()	Each	3.00	12.49	37.47	20.00	7.49
0000	Card Charges ()	Each	1.00	0.00	0.00	0.00	0.00

Customer: _____	Paid By Card	1,745.86	DISCOUNT	0.00
Please Print Name: _____	Change	0.00	NETT	1,459.38
Address: _____			VAT	286.48
Order Checked By: _____			TOTAL	1,745.86

goods remain the property of Amish Wholesalers until paid in full.

CARDHOLDER COPY

sh Wholesalers Ltd
ing

W3420665 T: 29804881
69944773

26/09/2014 17:09:03

A DEBIT
*****1005

E ICC CP

Please debit my account

AMOUNT £319.50
TOTAL £319.50

PIN VERIFIED

Please Keep This Receipt
For your Records

SN: 1192
Code: 082099
311956
A0000000031010
FF 0514
sq 00
ip 0717

You

Hanuman House, 39 River Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



Invoice 320/043
 Order No.
 Date 26/09/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:
SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 186.00
 Page No. Page 1 of 2

PRODUCT CODE	DESCRIPTION	UNIT NAME	QUANTITY	UNIT PRICE	TOTAL PRICE	TAX	VAT
3187	Courvoisier 70cl ()	Each	3.00	15.79	47.37	20.00	9.47
105	Sobieski Vodka 70cl ()	Each	2.00	10.99	21.98	20.00	4.40
3706	Stolichnaya 70cl ()	Each	3.00	11.99	35.97	20.00	7.19
039	Sourz Apple 70cl ()	Each	1.00	7.99	7.99	20.00	1.60
725	Sourz Tropical 70cl ()	Each	1.00	7.49	7.49	20.00	1.50
3040	Sourz Cherry 70cl ()	Each	1.00	8.49	8.49	20.00	1.70
061	Smirnoff Lime 70cl ()	Each	1.00	10.89	10.89	20.00	2.18
060	Smirnoff Apple 70cl ()	Each	2.00	10.89	21.78	20.00	4.36
5998	Finlandia 35cl ()	Each	3.00	7.49	22.47	20.00	4.49
068	Jagermeister 35cl ()	Each	2.00	7.99	15.98	20.00	3.20
786	Courvoisier 35cl ()	Each	3.00	8.99	26.97	20.00	5.39
2795	Martell 35cl ()	Each	3.00	9.69	29.07	20.00	5.81
145	Jack Daniels Honey 70cl ()	Each	6.00	16.67	99.99	20.00	20.00
779	Jack Daniels 70cl ()	Each	6.00	15.83	94.99	20.00	19.00
4378	E & J Brandy 35cl ()	Each	6.00	5.83	34.99	20.00	7.00
594	Bacardi 70cl PM14.49 ()	Each	3.00	10.49	31.47	20.00	6.29
317	Captain Morgan 70cl ()	Each	3.00	11.39	34.17	20.00	6.83
5905	Morgan Spiced 70cl PM £13.99 ()	Each	4.00	10.69	42.76	20.00	8.55
15	Cockspur 70cl ()	Each	2.00	10.49	20.98	20.00	4.20
67	Grey Goose 35cl ()	Each	3.00	13.99	41.97	20.00	8.39
5921	Bacardi 35cl PM8.99 ()	Each	2.00	6.29	12.58	20.00	2.52
230	Appleton 70cl ()	Each	3.00	11.49	34.47	20.00	6.89
77	Jack Daniels 35cl ()	Each	6.00	8.50	50.99	20.00	10.20
506	Jack Daniels Honey 35cl ()	Each	6.00	8.75	52.49	20.00	10.50
63	Smirnoff 35cl ()	Each	12.00	5.83	69.98	20.00	14.00
27	E & J Brandy 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
816	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
92	Smirnoff 10cl ()	Each	12.00	2.25	26.99	20.00	5.40
75	Jack Daniels 10cl ()	Each	12.00	2.81	33.70	20.00	6.74
573	Hennessy 10cl ()	Each	12.00	3.50	41.99	20.00	8.40
66	Jack Daniels Mini 5cl ()	Each	4.00	13.49	53.96	20.00	10.79
62	Teachers Whisky 10cl ()	Each	6.00	2.25	13.49	20.00	2.70

Amish Wholesalers

Hanuman House, 39 River Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



INVOICE 020/090
 Order No.
 Date 26/09/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:
SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 186.00
 Page No. Page 2 of 2

PRODUCT CODE	DESCRIPTION	UNIT NAME	QUANTITY	UNIT PRICE	TOTAL	VAT RATE	VAT
1922	Jack Daniels Honey 5cl ()	Each	1.00	13.99	13.99	20.00	2.80
1769	Famous Grouse 35cl ()	Each	6.00	6.58	39.49	20.00	7.90
2831	Hennessy 20cl ()	Each	6.00	6.43	38.58	20.00	7.72
1163	Courvoisier 20cl ()	Each	6.00	6.59	39.54	20.00	7.91
1559	Southern Comfort 35cl PM ()	Each	3.00	6.59	19.77	20.00	3.95
4454	Absolut Vodka 20cl ()	Each	4.00	4.79	19.16	20.00	3.83
1766	Absolut Vodka 70cl (10.665)	Each	2.00	11.49	22.98	20.00	4.60
1780	Hennessy 35cl ()	Each	3.00	11.29	33.87	20.00	6.77
5103	Jagermeister 20cl ()	Each	3.00	4.99	14.97	20.00	2.99
0000	Card Charges ()	Each	1.00	0.00	0.00	0.00	0.00

Customer: _____	Paid By Card	319.50	DISCOUNT	0.00
Please Print Name: _____	Paid By Cash	1,320.00	NETT	1,366.25
Address: _____	Change	0.00	VAT	273.25
Order Checked By: _____			TOTAL	1,639.50

All goods remain the property of Amish Wholesalers until paid in full.

AMISH WHOLESALERS

Hanuman House, 39 River Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



Invoice 3200901
 Order No.
 Date 12/09/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:
SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 80.00
 Page No. Page 1 of 1

PRODUCT CODE	DESCRIPTION	UNIT/PAK	QUANTITY	UNIT PRICE	TOTAL	TAX RATE	VAT
777	Jack Daniels 35cl ()	Each	6.00	8.50	50.99	20.00	10.20
573	Hennessy 10cl ()	Each	12.00	3.50	41.99	20.00	8.40
2822	Hennessy 70cl ()	Each	3.00	20.19	60.57	20.00	12.11
187	Courvoisier 70cl ()	Each	3.00	15.79	47.37	20.00	9.47
775	Russian Standard 70cl ()	Each	3.00	10.29	30.87	20.00	6.17
4553	Grey Goose Vodka 70cl ()	Each	1.00	25.49	25.49	20.00	5.10
105	Sobieski Vodka 70cl ()	Each	2.00	10.99	21.98	20.00	4.40
186	Bells Whisky 70cl ()	Each	3.00	10.49	31.47	20.00	6.29
3013	Remy Martin 70cl ()	Each	2.00	24.49	48.98	20.00	9.80
516	Russian Standard 35cl ()	Each	6.00	6.00	35.99	20.00	7.20
316	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
3706	Stolichnaya 70cl ()	Each	4.00	11.99	47.96	20.00	9.59
594	Bacardi 70cl Mini 4.99 ()	Each	3.00	10.49	31.47	20.00	6.29
766	Absolut Vodka 70cl (10.665)	Each	3.00	11.49	34.47	20.00	6.89
5167	Grey Goose 35cl ()	Each	4.00	13.99	55.96	20.00	11.19
711	Courvoisier 5cl x 12 ()	Each	1.00	22.99	22.99	20.00	4.60
529	Hennessy 5cl x 12 ()	Each	1.00	23.99	23.99	20.00	4.80
4339	Captain Morgan 5cl ()	Each	1.00	14.99	14.99	20.00	3.00
41	JW Black Label Mini ()	Each	1.00	21.49	21.49	20.00	4.30
69	Famous Grouse Mini 5cl x 12 ()	Each	1.00	13.99	13.99	20.00	2.80
4460	Chivas 5cl ()	Each	1.00	28.99	28.99	20.00	5.80
72	Martell Mini 3cl ()	Each	2.00	12.99	25.98	20.00	5.20
66	Jack Daniels Mini 5cl ()	Each	3.00	13.49	40.47	20.00	8.09
3165	Smirnoff Mini 5cl ()	Each	1.00	12.49	12.49	20.00	2.50
64	Glens Vodka Mini 5cl x 6 ()	Each	1.00	5.69	5.69	20.00	1.14

Customer: _____	Paid By Cash	996.15	DISCOUNT	0.00
Base Print Name: _____	Change	0.00	NETT	830.12
Name: _____			VAT	166.03
Order Checked By: _____			TOTAL	996.15

goods remain the property of Amish Wholesalers until paid in full.

Amish Wholesalers

Hanuman House, 39 River Road

Barking

Essex

IG11 0DA

Tel: 020 8507 0127

Fax: 020 8507 0137



Invoice 3206636
 Order No.
 Date 05/09/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:

SHIRAZ FOOD & WINE

178 Hackney Road

London

E2 7QL



No. Of Items 194.00
 Page No. Page 1 of 2

PRODUCT CODE	DESCRIPTION	UNIT	QUANTITY	UNIT PRICE	TOTAL	VAT RATE	VAT
2764	Smirnoff 20cl ()	Each	12.00	3.33	39.98	20.00	8.00
2789	Famous Grouse 35cl ()	Each	6.00	6.58	39.49	20.00	7.90
3514	Gordons Gin 35cl ()	Each	6.00	6.33	37.99	20.00	7.60
5180	Russian Standard 20cl ()	Each	6.00	3.50	20.99	20.00	4.20
2763	Smirnoff 35cl ()	Each	12.00	5.83	69.98	20.00	14.00
2816	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
1406	Vkat 35cl ()	Each	6.00	2.33	13.99	20.00	2.80
1921	Bacardi 35cl PM8.99 ()	Each	6.00	6.22	37.29	20.00	7.46
2795	Martell 35cl ()	Each	6.00	9.50	56.99	20.00	11.40
1809	Absolut Vodka 35cl ()	Each	6.00	6.50	38.99	20.00	7.80
785	Sierra Tequilla Gold 70cl ()	Each	2.00	13.49	26.98	20.00	5.40
4107	Jose Cuervo Classico 70cl ()	Each	2.00	12.69	25.38	20.00	5.08
604	Sierra Tequilla Silver 70cl ()	Each	2.00	13.69	27.38	20.00	5.48
655	Jose Cuervo Tequilla Gold ()	Each	1.00	13.49	13.49	20.00	2.70
230	Teachers 70cl ()	Each	3.00	10.49	31.47	20.00	6.29
230	Appleton 70cl ()	Each	3.00	11.49	34.47	20.00	6.89
905	Morgan Spiced 70cl PM £13.99 ()	Each	3.00	10.69	32.07	20.00	6.41
2820	Mount Gay Rum 70cl ()	Each	3.00	12.49	37.47	20.00	7.49
508	Bacardi 70cl PM14.49 ()	Each	4.00	10.49	41.96	20.00	8.39
508	JW Red Label 70cl ()	Each	2.00	12.99	25.98	20.00	5.20
4896	Martell 5cl ()	Each	2.00	19.99	39.98	20.00	8.00
152	Absolut Vodka 5cl ()	Each	1.00	15.49	15.49	20.00	3.10
164	Glens Vodka Mini 5cl x 6 ()	Each	1.00	5.69	5.69	20.00	1.14
5922	Jack Daniels Honey 5cl ()	Each	1.00	13.99	13.99	20.00	2.80
66	Jack Daniels Mini 5cl ()	Each	1.00	13.49	13.49	20.00	2.70
65	Smirnoff Mini 5cl ()	Each	1.00	12.49	12.49	20.00	2.50
4389	Vladivar Vodka 5cl ()	Each	1.00	11.39	11.39	20.00	2.28
73	Hennessy 10cl ()	Each	12.00	3.50	41.99	20.00	8.40
74	Martell Cognac 10cl ()	Each	12.00	3.50	41.99	20.00	8.40
2837	Southern Comfort 20cl ()	Each	6.00	4.83	28.99	20.00	5.80
64	Grants Whisky 20cl ()	Each	6.00	3.92	23.49	20.00	4.70
62	Teachers Whisky 10cl ()	Each	6.00	2.25	13.49	20.00	2.70

Amish Wholesalers

Hanuman House, 39 River Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



Invoice: 3200630
 Order No.:
 Date: 05/09/2014
 Customer A/C: 3012
 Operator: Amish
 VAT No.: 749 5404 07

Invoiced To:
SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items: 194.00
 Page No.: Page 2 of 2

PRODUCT CODE	DESCRIPTION	UNIT PRICE	QUANTITY	UNIT PRICE	TOTAL	VAT RATE	VAT
2832	Jack Daniels 20cl ()	Each	6.00	5.50	32.99	20.00	6.60
1027	E & J Brandy 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
2804	Famous Grouse 20cl ()	Each	6.00	3.83	22.99	20.00	4.60
2809	Captain Morgan 20cl ()	Each	6.00	4.17	24.99	20.00	5.00
3034	Alize Red 70cl ()	Each	2.00	9.69	19.38	20.00	3.88
3874	Alize Rose 70cl ()	Each	2.00	10.39	20.78	20.00	4.16
1982	Ciroc Vodka 70cl ()	Each	1.00	18.99	18.99	20.00	3.80
1163	Courvoisier 20cl ()	Each	6.00	6.59	39.54	20.00	7.91
4574	Appleton 35cl ()	Each	3.00	6.79	20.37	20.00	4.07
014	Claymore Whiskey 70cl ()	Each	3.00	9.99	29.97	20.00	5.99

Customer:	_____	Paid By Cash	1,464.36	DISCOUNT	0.00
Please Print Name:	_____	Change	0.00	NETT	1,220.30
Name:	_____			VAT	244.06
Order Checked By:	_____			TOTAL	1,464.36

Goods remain the property of Amish Wholesalers until paid in full.

Amish wholesalers

Manum House, 39 River Road

Barking

Essex

IG11 0DA

tel: 020 8507 0127

fax: 020 8507 0137



Invoice 3205264
 Order No.
 Date 08/08/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:

SHIRAZ FOOD & WINE

178 Hackney Road

London

E2 7QL

No. Of Items 201.00
 Page No. Page 1 of 2

PRODUCT CODE	DESCRIPTION	UNIT PRICE	QUANTITY	UNIT PRICE			
165	Smirnoff Mini 5cl ()	Each	2.00	12.49	24.98	20.00	5.00
896	Martell 5cl ()	Each	1.00	19.99	19.99	20.00	4.00
5103	Jagermeister 20cl ()	Each	3.00	4.99	14.97	20.00	2.99
815	Gordons Gin 20cl ()	Each	3.00	3.99	11.97	20.00	2.39
309	Captain Morgan 20cl ()	Each	3.00	4.39	13.17	20.00	2.63
3027	E & J Brandy 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
454	Absolut Vodka 20cl ()	Each	4.00	4.79	19.16	20.00	3.83
068	Jagermeister 35cl ()	Each	3.00	7.99	23.97	20.00	4.79
3029	Alize Red Passion 35cl ()	Each	2.00	5.59	11.18	20.00	2.24
036	Alize Gold 35cl ()	Each	2.00	5.59	11.18	20.00	2.24
028	Baileys Irish Cream 35cl ()	Each	3.00	5.99	17.97	20.00	3.59
4116	Cointreau 35cl ()	Each	2.00	7.99	15.98	20.00	3.20
028	Sierra Tequilla Gold 35cl ()	Each	2.00	9.79	19.58	20.00	3.92
027	Sierra Tequilla Silver 35cl ()	Each	2.00	9.79	19.58	20.00	3.92
5741	Disaronno 50cl ()	Each	3.00	9.99	29.97	20.00	5.99
73	Hennessy 10cl ()	Each	12.00	3.50	41.99	20.00	8.40
80	Russian Standard 20cl ()	Each	6.00	3.50	20.99	20.00	4.20
2786	Courvoisier 35cl ()	Each	6.00	8.83	52.99	20.00	10.60
75	Jack Daniels 10cl ()	Each	12.00	2.81	33.70	20.00	6.74
05	Captain Morgan 35cl ()	Each	3.00	6.79	20.37	20.00	4.07
1559	Southern Comfort 35cl PM ()	Each	3.00	6.59	19.77	20.00	3.95
21	Bacardi 35cl PM8.99 ()	Each	3.00	6.29	18.87	20.00	3.77
92	Chivas Regal 35cl ()	Each	3.00	9.69	29.07	20.00	5.81
2780	Hennessy 35cl ()	Each	4.00	11.29	45.16	20.00	9.03
91	Jameson 35cl ()	Each	2.00	7.99	15.98	20.00	3.20
75	Martell 35cl ()	Each	3.00	9.69	29.07	20.00	5.81
764	Smirnoff 20cl ()	Each	12.00	3.33	39.98	20.00	8.00
59	Famous Grouse 35cl ()	Each	6.00	6.58	39.49	20.00	7.90
78	Claymore Whiskey 20cl ()	Each	6.00	3.33	19.99	20.00	4.00
808	Wray & Nephew 35cl ()	Each	6.00	10.33	61.99	20.00	12.40
24	Claymore Whisky 35cl ()	Each	6.00	5.67	33.99	20.00	6.80
34	High Commisioner 35cl ()	Each	6.00	5.17	30.99	20.00	6.20

Amish Wholesalers

Hayman House, 39 River Road
 Barking
 Essex
 IG11 0DA
 Tel: 020 8507 0127
 Fax: 020 8507 0137



Invoice 3205264
 Order No.
 Date 08/08/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

Invoiced To:
 SHIRAZ FOOD & WINE
 178 Hackney Road
 London
 E2 7QL

No. Of Items 201.00
 Page No. Page 2 of 2

PRODUCT CODE	DESCRIPTION	UNIT NAME	QUANTITY	UNIT PRICE			
763	Smirnoff 35cl ()	Each	12.00	5.83	69.98	20.00	14.00
316	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
2781	Bells 35cl ()	Each	6.00	6.33	37.99	20.00	7.60
326	Teachers 35cl ()	Each	6.00	6.33	37.99	20.00	7.60
106	Vkat 35cl ()	Each	6.00	2.33	13.99	20.00	2.80
2777	Jack Daniels 35cl ()	Each	6.00	8.50	50.99	20.00	10.20
103	Vkat 20cl ()	Each	12.00	1.67	19.98	20.00	4.00
100	Card Charges ()	Each	1.00	0.00	0.00	0.00	0.00

Customer: _____	Paid By Card	357.34	DISCOUNT	0.01
Case Print Name: _____	Paid By Cash	980.00	NETT	1,114.45
Name: _____	Change	0.00	VAT	222.89
Order Checked By: _____			TOTAL	1,337.34

Goods remain the property of Amish Wholesalers until paid in full.

Amish Wholesalers

Hanuman House, 39 River Road

Barking

Essex

IG11 0DA

Tel: 020 8507 0127

Fax: 020 8507 0137



Invoice 3204190

Order No.

Date 18/07/2014

Customer A/C 3012

Operator Amish

VAT No. 749 5404 07

Invoiced To:

SHIRAZ FOOD & WINE

178 Hackney Road

London

E2 7QL



No. Of Items

115.00

Page No.

Page 1 of 1

PRODUCT CODE	DESCRIPTION	SIGNATURE	QUANTITY	UNIT PRICE	NET	VAT	TOTAL
3514	Gordons Gin 35cl ()	Each	6.00	6.33	37.99	20.00	7.60
4378	E & J Brandy 35cl ()	Each	6.00	5.83	34.99	20.00	7.00
2816	Glens Vodka 35cl ()	Each	6.00	4.46	26.75	20.00	5.35
2763	Smimoff 35cl ()	Each	6.00	5.33	31.99	20.00	6.40
4574	Appleton 35cl ()	Each	6.00	6.50	38.99	20.00	7.80
2857	Cockspur 35cl ()	Each	6.00	5.83	34.99	20.00	7.00
824	Three Barrels 35cl ()	Each	6.00	7.83	46.99	20.00	9.40
164	Grants Whisky 20cl ()	Each	6.00	3.75	22.49	20.00	4.50
3809	Absolut Vodka 35cl ()	Each	2.00	6.49	12.98	20.00	2.60
616	Russian Standard 35cl ()	Each	2.00	6.19	12.38	20.00	2.48
837	Southern Comfort 20cl ()	Each	2.00	4.99	9.98	20.00	2.00
2769	Famous Grouse 35cl ()	Each	6.00	6.50	38.99	20.00	7.80
768	Martell 20cl ()	Each	6.00	6.08	36.49	20.00	7.30
163	Courvoisier 20cl ()	Each	6.00	6.59	39.54	20.00	7.91
2831	Hennessy 20cl ()	Each	6.00	6.43	38.58	20.00	7.72
573	Hennessy 10cl ()	Each	12.00	3.50	41.99	20.00	8.40
574	Martell Cognac 10cl ()	Each	12.00	3.42	40.99	20.00	8.20
5921	Bacardi 35cl PM8.99 ()	Each	3.00	6.29	18.87	20.00	3.77
325	Malibu 35cl ()	Each	3.00	5.29	15.87	20.00	3.17
308	JW Red Label 70cl ()	Each	2.00	12.99	25.98	20.00	5.20
5905	Morgan Spiced 70cl PM £13.99 ()	Each	3.00	10.69	32.07	20.00	6.41
74	Famous Grouse 70cl ()	Each	2.00	10.99	21.98	20.00	4.40

Customer Name: _____	Paid By Cash	794.24	DISCOUNT	0.00
Customer Print Name: _____	Change	0.00	NETT	661.87
Customer Address: _____			VAT	132.37
Order Checked By: _____			TOTAL	794.24

goods remain the property of Amish Wholesalers until paid in full.

Amish Wholesalers

Manuman House, 39 River Road

Marketing

sex

IG11 0DA

tel: 020 8507 0127

fax: 020 8507 0137



Invoice 3203/03
 Order No.
 Date 11/07/2014
 Customer A/C 3012
 Operator Amish
 VAT No. 749 5404 07

voiced To:
SHIRAZ FOOD & WINE
 78 Hackney Road
 London
 E2 7QL



No. Of Items 119.00
 Page No. Page 1 of 2

PRODUCT CODE	DESCRIPTION	UNIT NAME	QUANTITY	UNIT PRICE	TOTAL	VAT RATE	VAT
35	Napoleon 20cl ()	Each	6.00	3.08	18.49	20.00	3.70
3027	E & J Brandy 20cl ()	Each	6.00	3.67	21.99	20.00	4.40
3514	Gordons Gin 35cl ()	Each	6.00	6.33	37.99	20.00	7.60
63	Smirnoff 35cl ()	Each	6.00	5.83	34.99	20.00	7.00
3881	Vladivar Vodka 35cl ()	Each	6.00	5.00	29.99	20.00	6.00
2816	Glens Vodka 35cl ()	Each	12.00	4.46	53.50	20.00	10.70
77	Jack Daniels 35cl ()	Each	6.00	8.50	50.99	20.00	10.20
2764	Smirnoff 20cl ()	Each	6.00	3.33	19.99	20.00	4.00
3166	Jack Daniels Mini 5cl ()	Each	1.00	13.49	13.49	20.00	2.70
82	Bacardi 20cl ()	Each	2.00	4.39	8.78	20.00	1.76
2809	Captain Morgan 20cl ()	Each	3.00	4.39	13.17	20.00	2.63
3163	Courvoisier 20cl ()	Each	3.00	6.59	19.77	20.00	3.95
80	Russian Standard 20cl ()	Each	3.00	3.69	11.07	20.00	2.21
454	Absolut Vodka 20cl ()	Each	3.00	4.79	14.37	20.00	2.87
2801	Jameson 70cl ()	Each	2.00	14.49	28.98	20.00	5.80
06	Stolichnaya 70cl ()	Each	3.00	11.99	35.97	20.00	7.19
2779	Jack Daniels 70cl ()	Each	3.00	15.99	47.97	20.00	9.59
2837	Southern Comfort 20cl ()	Each	2.00	4.99	9.98	20.00	2.00
33	Three Barrels 20cl ()	Each	2.00	4.99	9.98	20.00	2.00
3015	E & J Brandy 70cl ()	Each	3.00	10.79	32.37	20.00	6.47
2775	Russian Standard 70cl ()	Each	2.00	10.29	20.58	20.00	4.12
05	Sobieski Vodka 70cl ()	Each	2.00	10.99	21.98	20.00	4.40
2776	Wyborowa Vodka 70cl ()	Each	2.00	11.89	23.78	20.00	4.76
2783	Finlandia 70cl ()	Each	2.00	11.89	23.78	20.00	4.76
2784	Bacardi 70cl ()	Each	2.00	10.49	20.98	20.00	4.20
2783	Ciroc Coconut Vodka 70cl ()	Each	2.00	19.99	39.98	20.00	8.00
2770	Napoleon 70cl ()	Each	3.00	9.49	28.47	20.00	5.69
05	Vkat 70cl ()	Each	3.00	3.99	11.97	20.00	2.39
2725	Smirnoff Blueberry 70cl ()	Each	2.00	10.89	21.78	20.00	4.36
1437	Smirnoff Vanilla 70cl ()	Each	2.00	10.89	21.78	20.00	4.36
03	Gordons Gin 70cl ()	Each	3.00	10.79	32.37	20.00	6.47
2784	Belvedere Vodka 70cl ()	Each	2.00	22.19	44.38	20.00	8.88

Amish Wholesalers

Hanuman House, 39 River Road

Barking

Essex

IG11 0DA

tel: 020 8507 0127

fax: 020 8507 0137



Invoice 3203/03

Order No.

Date 11/07/2014

Customer A/C 3012

Operator Amish

VAT No. 749 5404 07

Invoiced To:

SHIRAZ FOOD & WINE

178 Hackney Road

London

E2 7QL

No. Of Items 119.00

Page No. Page 2 of 2

PRODUCT CODE	DESCRIPTION	UNIT NAME	QUANTITY	UNIT PRICE	TOTAL	VAT RATE	VAT
061	Smirnoff Lime 70cl ()	Each	2.00	10.89	21.78	20.00	4.36
791	Jameson 35cl ()	Each	2.00	7.99	15.98	20.00	3.20
5060	Smirnoff Apple 70cl ()	Each	3.00	10.89	32.67	20.00	6.53
000	Card Charges ()	Each	1.00	0.00	0.00	0.00	0.00

Customer	_____	Paid By Card	15.30	DISCOUNT	0.00
Please Print Name:	_____	Paid By Cash	1,060.00	NETT	896.09
3:	_____	Change	0.00	VAT	179.21
Order Checked By:	_____			TOTAL	1,075.30

Goods remain the property of Amish Wholesalers until paid in full.



Cranbrook Wines Ltd.

Unit 5, Buzzard Creek Industrial Estate, River Road, Barking, Essex IG11 0EL
 Tel: 020 8507 8447 Fax: 020 8507 8446 Email: cranbrookwines@btconnect.com
 Website: www.cranbrookwines.com

INVOICE: 66802

Page: 3

Account Ref: BS006

18/08/2014

Deliver To:
SHIRAZ FOOD & WINE



SHIRAZ FOOD & WINE
 178 Hackney Road
 3athenall Green
 London E2 7QL
 Time 7am to 11pm
 207 729 3412 (83/41Vb)

Product Code	Description	Quantity	Unit Price	Total	VAT
6X75CL	Arg La Ruta Malbec	6.00	25.00	150.00	30.00
6X75CL	Tenuta Berni Prosecco (Black Label)	6.00	30.00	180.00	36.00
3-6X75CL	Tenuta Berni Prosecco Treviso (Yellow Label)	6.00	30.00	180.00	36.00
MO-04-6X75CL	Pala Alto Sauvignon Blanc - OFFER	4.00	25.00	100.00	20.00
6X75CL	Bouchard Pouilly Fuisse Pere et Fils	x 0.50	62.29	31.15	6.23
6X75CL	Rioja Vega Reserva 2008	1xb 0.50	58.29	29.15	5.83
6X75CL	Rioja Vega Crianza	1xb 0.50	42.29	21.15	4.23
6X75CL	Norton Lo Tengo Malbec	1xb 0.50	38.89	19.45	3.89
6X75CL	Pascual Toso Malbec	1xb 0.50	44.69	22.35	4.47
6X75CL	Vina Pomal Rioja Crianza	1xb 0.50	39.99	20.00	4.00
6X75CL	Arg Alta Vista Classic Malbec	1xb 0.50	38.89	19.45	3.89
6X75CL	Le Fou Pinot Noir Vdp de L'Aude	1xb 0.50	34.90	17.45	3.49
6X75CL	Ch. de L'HeStrange Bourgogne Blc Chardonna	1xb 0.50	43.99	22.00	4.40
6X75CL	Sancerre ROSE Cherier Pere et Fils	1xb 0.50	56.45	28.23	5.65
6X75CL	Pouilly Fume Domaine de Congy	1xb 0.50	52.45	26.23	5.25
6X75CL	Fleurie-La Madone La Reine de	1xb 0.50	45.99	23.00	4.60
6X75CL	Louis Latour Beaujolais Villages	1xb 0.50	46.79	23.40	4.68
6X75CL	Chianti Classico IL Martino	1xb 0.50	42.29	21.15	4.23
6X75CL	Chartron la fleur Bord Rouge	1xb 0.50	34.90	17.45	3.49
VERY		0.00	0.00	0.00	0.00
<p>793 - 1cb } way follow 794 - 1cb } 852 - 3br } 3cb 29-8-14</p>					
ate:	Base:	Amount: 829/5	79		
		DEZ: WERED	+ 6		
			859		
and Conditions of sales: Net 30 days from the date of delivery				Total Net Amount	2,967.37
				Total VAT 20.00%	593.58
				Invoice Total	3,560.95

Phone: 848 492 971
 remain the property of Cranbrook Wines Ltd until paid for in full.
 are accepted unless specified upon delivery.

Date received: 22-8-14
 Name: S. AHMED
 Signature:

Shiraz Food & Wine
178 Hackney Road, London E2 7QL

Police Meeting Notes

on 6th February 2015

at Toby Club, Vawdry Close, E1 4UA

Shiraz Food & Wine - 178 Hackney Road, London E2 7QL

Police Meeting Notes on 6th February 2015 at Toby Club, Vawdry Close, E1 4UA

PC Mike Perry (MP) Licensing Officer - LB Tower Hamlets
Jay Patel (JP) Director - Virtual Biz Online Ltd
Geoff Cooper (GC) C3C Licensing

Notes

JP had prepared an agenda and provided a copy in advance to PC Perry.

GC made it absolutely clear that the meeting was without prejudice and the objective was to work in partnership with the Police and the responsible authorities to help our client promote the Licensing Objectives in the Licensing Act 2003 and to remain compliant with his Premises Licence.

MP accepted that JP and GC were acting on behalf of Mr Shiraz Ahmed (AM) and that the meeting was without prejudice.

Agenda Item - Point 1 (To understand the background and full circumstances of this matter from the Police and Council perspective)

MP explained that the visits were part of Operation Equinox which was Metropolitan Police operation targeting alcohol related violence. He added nothing more to his reasons for the review of the Premises Licence than we already knew from his application for the review. He said that he regarded revocation as necessary to make an example of AM to send out a message to other traders that criminal activity like this would not be tolerated. He also mentioned the Health and Safety aspects of counterfeit alcohol for consumers.

Agenda Item - Point 2 (To put forward our understanding of Mr. Ahmad's position and the steps he has already taken to rectify the identified problems)

GC stated that AM wished to apologise for what we considered to be one isolated mistake and to work in partnership to support the Licensing Objectives in the Licensing Act 2003. JP explained the steps that AM was already taking and what additional measures he would be putting in place.

Agenda Item - Point 3 (To discuss ways to establish a partnership between the Police and Responsible Authorities and the Premises Licence Holder)

GC stated that AM would be happy to accept additional conditions and maybe a short closure as an alternative to revocation as a forward and to remain compliant with his Premises Licence. MP re-iterated his belief that the Premises Licence should be revoked. GC asked what other seizures had been made to compare with AM. MP could give no details.

Agenda Item - Point 4 (4. To discuss further steps:- to support the Licensing Objectives in the Licensing Act 2003 and, to promote compliance with the Premises Licence and Police / Local Authority advice.

This was not discussed.

Closing Remarks

GC asked MP whether he had any contact with the staff at SHIRAZ FOOD & WINE over the last 3 years as a Licensing Officer for LB Tower Hamlets. He said he didn't think so.

MP said that the seizure was too big to go down the rehabilitative route with our client.

MP was asked for details of other visits and he said he had several reviews currently but could not specify any.

MP said he was surprised that our client had not contacted him between the visit on the 10 December 2014 and the service of the review papers.

MP also stated that the Council would submit further representations before the 12th of February and that he would send a copy to JP and GC.

GC asked whether there was a street drinking problem and MP stated that the whole Borough had this problem. He said there were 4,000 hostel beds in Tower Hamlets and he didn't know the name or location of the local hostel, but he knew there was one nearby.

The meeting concluded at 1420hrs.

Visit and observation report

by Geoffrey Philip Cooper
Independent Licensing Consultant

Shiraz Food and Wine
178 Hackney Road, London, E4 7QL

On 28 January 2015

Visit and observation report of Geoffrey Philip Cooper - Independent Licensing Consultant

Shiraz Food and Wine, 178 Hackney Road, London, E4 7QL

First Visit 28.01.2015 - 1430 - 1700 hrs

This part of Hackney Road, E2 is split between Hackney and Tower Hamlets Councils and it is believed that Hackney has 'No drinking Zone' throughout the Borough. Tower Hamlets, also has a 'No Drinking Zone' throughout the Borough.

There are a number of 'out of use' premises, some ongoing construction and a slightly neglected fee to some of the shop fronts. The road is flanked by large blocks of flats on both sides, however the public areas of grass around the flats are quite well kept and there are no signs of a refuse problem. There are branches of Co-op, Sainsbury's and Tesco as well as a number of cafes, general stores and other retail outlets. It is a mixed street scene with some boarded up shops and other commercial premises. There are some signs of business regeneration in the area, which is busy with residents and passengers as well as road users and public transport.

Across the road from number 178 Hackney Road, at number 149, is BAHAR off-licence which is in Hackney Borough.

Geoff Cooper (GC) started to take a photograph of this shop and a man at the door immediately indicated GC not to do so. The main road is busy with vehicles and pedestrians and this area is a main egress route from the nearby night-time economy in the Brick Lane area in the early hours of the morning.

No 178 Hackney Road is a small single fronted shop with a door to the left of the frontage and the counter to the right upon entry. It has large wall mounted and central floor mounted shelves. It stocks approximately 60% alcohol and the remainder is household goods and food. Cigarettes are also sold. There is a door at the rear of the shop leading to a newly built staff area with a rest-room and shower. There is also a store room in this area.

GC present spent 2 ½ hours in the area and noted the absence of beggars and street drinkers apart from one beggar seated with a dog outside the Sainsbury's and Co-op stores. When spoken to he did not smell of alcohol and could communicate normally. He said he had not been drinking. Jay Patel spoke to the security guard who said that there was a local hostel up the road and that he was employed for the safety of staff and customers in the shop. The review notice was seen fixed to a post near the shop and photographed. Shiraz Food & Wine staff were noted being responsible in selling alcohol to customers although there was some difficulty locating the refusal register.

Jay Patel (JP) spoke to Mr AHMAD with GC and took a detailed history.

Mr AHMAD stated that most customers made cheap purchases and that 35cl spirits were more popular as most people who lived nearby didn't have much money.

CCTV system was functioning - not registered with the Information Commissioner's Office.

Second Visit 06.02.2015 1515hrs to 1700hrs

GC noted that the area was busy with vehicles and pedestrians and only beggar seen was the same person seen on the 28th of January, seated outside Sainsbury's and Co-op with a dog. When spoken to he did not smell of alcohol and could communicate normally. He said he had not been drinking.

The sheltered Housing was located at 296-302 Hackney Road and returning to 178 Hackney Road GC noted that the review notice had been removed from the post outside the shop. Mr Malik was seen selling alcohol responsibly in the shop.

JP and GC had a further discussion with Mr AHMAD, setting out the options for his case and explaining the need to train further personal licence holder and re-certify the new DPS and Mr AHMAD himself.

He repeated that he had had no previous adverse contact with the police or Trading Standards, apart from one letter of advice for an underage test purchase some time ago.

Officers had apparently visited the shop in the Winter of 2013 and told Mr Ahmad's father (The second Premises Licence Holder) that there were no issues.

JP took possession of Mr AHMAD's alcohol purchase invoices and he was provided with advice on how to avoid buying illicit alcohol in future.

Third Visit 10.02.2015 1330hrs to 1830hrs

1330hrs

GC arrived at Hoxton railway station. The weather was cold, dry and overcast. Visibility was good.

GC visited Tesco's at 79-85 Hackney Road. The Premises Licence was prominently displayed. No high strength lagers or ciders were on sale. The following drink prices were noted:-

- Vodka 35cl £6.70
- Brandy 35cl £7.40
- Whisky 35cl £7.09

No retail of strong lager except Strongbow cider at 5% ABV.

No anti-social behaviour was noted in the vicinity of the shop.

Four boarded up premises were noted at this end of Hackney Road and walking along the road GC saw that a new apartment block was under construction. At street level this included four new unoccupied shops from numbers 160 to 154 Hackney Road.

GC Noted that there was a branch of William Hill which was busy - no anti-social behaviour witnessed.

1350hrs

GC visited Bahar Mini Market 149 Hackney Road - there is no external signage apart from alcohol advertising. This premises has a Hackney Premises Licence authorising the sale of alcohol between 0800hrs and 0200hrs. The Premises Licence was not prominently displayed.

This is a long, thin shop, extending another whole shop's length to the rear display area. Approximately 50% of the shelves have alcohol for sale. No obvious signage relating to the sale of alcohol was seen.

The following prices were noted amongst a wide range of alcoholic drinks of all strengths.

- White cider 99p
- Whisky 35 cl 4.99
- Vodka 35cl £6.99
- Brandy 35cl £6.99

1400hrs

GC visited Shiraz Food and Wine at 178 Hackney Road. By comparison this shop is approximately half the size of BAHAR at 149 Hackney Road.

Mr Ahmad was present and a challenge 25 sign was displayed on door, visible from the outside. The following prices were noted amongst a wide range of alcoholic drinks of all strengths.

- Strongbow £1.30 White Ace £0.99
- Whisky 35cl £9.99
- Brandy 35cl £7.99
- Vodka 35cl £6.99

Large bottles of strong cider were moved behind the counter by Mr Ahmad to improve control of sales of these products.

Part of a copy of the Premises Licence was displayed, but the licence itself had been submitted to Tower Hamlets Council for a DPS change.

GC checked the Premises Licence conditions and found that a proof of age policy is operating in the shop - Mr Malik, who is one of the staff, demonstrated a good knowledge of Challenge 25.

Annex 2:-

Condition 1 - CCTV, a brand new wide-screen monitor had been delivered and was due to be fitted on the 11th of February 2015, by a CCTV engineer. Three of the cameras required adjustment, which will be dealt with on the 11th of February. No recorded images were available to view. To make the CCTV images available for staff to monitor whilst the screen was being replaced, Mr Ahmad used a laptop computer to display the images behind the counter using an internet link.

Condition 2 - Mr Ahmad present.

Condition 3 - A Challenge 25 policy was in place.

Condition 4 – A refusal register in place behind the counter. The last entry was dated the 3rd February 2015.

Condition 5 - this poster was displayed and Mr Ahmad moved it to allow it to be more easily read by customers and staff.

GC then continued walking towards Sainsbury's and noted a construction site at number 195 Hackney Road. Number 188 was a boarded up shop.

No signage for the 'No drinking Zones' in Hackney or Tower Hamlets Boroughs were immediately obvious.

1440hrs

GC visited the 'Look Ahead' homeless hostel at 296-302 Hackney Road. GC spoke to staff and requested contact with Mr Ahmad to ensure that vulnerable residents are not sold alcohol, if this would be problematic for them. E mail contact was made with the hostel and to-date there has been no response.

1450hrs

GC visited the Co-op at 246-252 Hackney Road. No high strength beer or cider was on sale. Cans of beer and cider were mostly offered for sale in four pack, for example, Strongbow cider, at £3.79.

The Premises Licence was prominently displayed.

GC visited Sainsbury's at 238-244 Hackney Road. No high strength beer or cider was on sale. GC spoke to the security guard. He stated that there was sometimes trouble in the evenings, but he was there to make the customers feel safe. The Premises Licence was prominently displayed.

The same beggar noted on previous occasions was seated outside both shops with his dog and passers-by were stopping giving him money and food.

1505hrs

GC returned to 178 Hackney Road and observed the street scene from the Hackney side of the road. This is a busy main road with all types of vehicular traffic, particularly buses and taxis.

1530hrs

An increase in traffic and pedestrians was noted and school children began to be seen walking home. Several alcohol sales witnessed at Shiraz Food and Wine, however no street drinkers or beggars seen. GC moved inside the shop and witnessed sales of alcohol where Identification was requested by Mr Malik.

1550hrs

Road busy with school children & families using the public spaces and gardens. No beggars or street drinkers seen.

1610hrs

GC spoke to Mr Ahmad in the shop. During the conversation, it became evident that Mr Ahmad had worked in a homeless hostel some time ago and was fully aware of the issues around street drinkers and alcohol dependency. Mr Ahmad stated that he would be happy to speak to staff at the hostel and discuss any particular concerns, including refusing sales to residents with alcohol problems.

GC noted that the fast food outlets had become busy with school children and that some children used Shiraz Food and Wine to buy snacks and drinks.

1700hrs

GC observed sales in shop for thirty minutes, witnessing responsible sales of alcohol. GC discussed the alcohol content of various drinks using ABV and 'units of alcohol' as a guide. The 'No Drinking Zones' were pointed out and measures to deter street drinkers from buying alcohol in the shop were discussed.

GC explained that although it is legal to sell alcohol to any person who is 18 years or over and is not drunk, the Premises Licence Holder and staff must take a responsible attitude to alcohol sales to support the Licensing Objectives in the Licensing Act 2003. Mr Ahmad and Mr Malik responded to this by discussing drink pricing and possible restrictions on the sale of some products to multiple cans only.

Mr Ahmad was advised about the registration of the CCTV with the Information Commissioner's Office. This was completed on line.

1740hrs

GC walked around the area and noted that it was well lit after dark including the public and communal areas of the local blocks of flats. One person was seen drinking in public, not causing a nuisance. Another person was seen walking along the street with a can of strong cider in his pocket. He was not causing a nuisance.

1830hrs

GC returned to the shop and discussed some of his observations with Mr Ahmad and Mr Malik.

- Good compliance with Premises Licence conditions.
- CCTV upgrade in progress.
- Continue to engage with street drinkers and explain changes to sales policy and the intention to refuse to sell alcohol to them if they are seen drinking in the street or cause any other problems in the locality.
- Having realised the 'No Drinking Zones' are in place, provide signage to warn customers.
- Maintain the current signage to warn and inform customers and staff.
- Change of DPS
- Re-training required for new DPS, manager and staff.
- Registration of CCTV system with Information Commissioner's Office
- Promote sales of beer, cider and perry which have an ABV under 6% and re-align the alcohol offering to more upmarket and lower-risk products.

1840hrs

GC left the area, walking to Hoxton Station. On the way, a beggar was seen sitting outside the Tesco store at 79-85 Hackney Road and another beggar was seen at Hoxton Station. Neither person was drinking or causing any nuisance or anti-social behaviour.



Helping you to grow your business



Virtual Biz
online

RESPONSE TO REPRESENTATIONS

FROM MR M JORDE

RESPONSE TO REPRESENTATIONS FROM MR M JORDE

Comments on Using Photographs

QUESTION:

Does LBTH have photography guidelines which may include some information on conditions for casual photography by members of the public and if so has Mr Jorde ever consulted this guidelines or has been consulted by any of the Council Authorities regarding this guideline?

Taking photographs as evidence of anti-social behaviour

UNDER HOME OFFICE GUIDELINES for PHOTOGRAPHIC EVIDENCE IN ANTI-SOCIAL BEHAVIOUR CASES (from Home Office Website 12/2/2015)

Page 209 Photograph on 17.07.2014 at 8pm

The photo is not outside 178 Hackney Road. It is actually 180 Hackney Road. *The photo can also constitute as harassment if it causes the subject alarm and distress.*

On the positive side, being seen taking photographs by those believed to be responsible for anti-social behaviour could send a signal to those responsible that you are willing to take action. This could make them think twice about their behaviour.

“However, it might also escalate the anti-social behaviour through threats or actual retaliation”.

The local anti-social behaviour team can give advice on the safety and usefulness of taking photographs in individual cases. As a potential witness to anti-social behaviour, close contact with neighbours, agencies, or witness support organisations is important for support if the situation escalates.

How should photographs be used?

Photographs or video material should only be used for the purposes of assisting authorities to prevent or detect anti-social behaviour.

Page 200 {para 2 states}

This document reflects my personal experience of the situation by way of compiling most of the emails I have sent to the Police, Licensing Authorities and others in the past two years.

Page 200 {para 3 states}

The worst of this incidents, where I had to run down the street to avoid an attack, has been reported to the Police with a reference CAD number 3337/07APR14.

Two years of anti-social behaviour, retaliation, complaints by Mr Jorde and other residents is represented by Mr Jorde

We want to sympathise with Mr Jorde and other residents in the area. But given the scale of the problems described in various emails, it raises a number of questions:

- 1. If there is a widespread anti-social behaviour problem in the area – why has the police or the Licensing authority not submitted any details of the incident in their representations?**
- 2. Why has there been a lack of co-ordinated effort between the two local councils and the police.**
- 3. Why have other residents not come forward to support Mr Jorde with further evidence?**
- 4. What actions were taken by the Police or TH Licensing Authorities to bring the complaints raised by Mr Jorde to the attention of the Premises Licence Holder**

The issues we have with all this evidence submitted is as follows:

- ✓ Is there any specific or direct evidence that people have been sold alcohol at Shiraz Food & Wine whilst drunk?**
- ✓ Is it the premises or the location/area which is the focus for nuisance & ASB**
- ✓ To accurately access the evidence submitted, the Licensing Sub-Committee would need to hear from Mr Jorde in person – this is also desirable for the photographs to be accepted with explanation or confirmation of time and date**

How useful are photographs as evidence in court?

Although sometimes photographs can provide useful information, preferably when supported by other evidence, judges and magistrates give more weight to evidence from people who have seen or experienced the anti-social behaviour first hand than to photographs or video clips.

This shift is due to the following factors:

- Photographs are not conclusive in terms of the actions they show because they do not always show the context in which action takes place.
- Photographs are easy to manipulate
- Judges and magistrates would rather hear the first hand evidence of a resident who is suffering anti-social behaviour than any number of video clips or photographs.

Comments on representations by Mr Jorde.

There is plenty of evidence of lack of co-ordinated strategy from the Authorities to deal with the cross-border problem of Anti-Social Behaviour in this area.

It is quite possible that this the main cause of a lack of co-ordinated action by the Authorities and the Police.

Page 201/202 - 01/03/2013

Both emails are really requests for police action – Mr Jorde suggests the best times for patrols.

Page 203 - 16/03/2013

No direct evidence – just generalisations

Page 204 - 11.07.2014

States lack of action by the police and the owners of his block of flats – no action
No direct evidence

Page 205 -11.07.2014

A call to form a residents' group and a lack of action from the police
No direct evidence

Page 206 – redacted document (no date)

States male served alcohol by Shiraz- reported to police
Evidence of one sale – Sunday 6.7.2014 – states ASB witnessed by shop staff who then sold to male.

Pages 208 and 209 – no direct evidence

Page 210 and 211 – assumed to be linked to Shiraz Food & Wine – in fact drinkers are nearer BAHAR – no direct evidence

Page 212

First incident – 7th August – assumes link to Shiraz Food & Wine – no direct evidence.
Second incident – 10th August – no direct evidence – seems to want Off Licence staff to intervene

Page 213

25/08/14 – ASB no link to Shiraz Food & Wine

Page 214

31/08/2014 – no direct evidence – In Hackney - nearer BAHAR Off-Licence across the road in Hackney than Shiraz Food & Wine

Page 215

A letter of complaint to The Council (Tower Hamlets) about drinkers evading wardens – no direct evidence.
Pictures in Hackney again

Page 216

E mail to licensing officer asking for action and meeting with owner of flats – no direct evidence

Page 217

E mail from Mr Camilleri, general comments – no direct evidence

Page 218

Mr Jorde states he moved in three years ago – assumes connection between ASB and shop and anticipates violence etc. – no direct evidence

Page 219

8th October compliant to police – no direct evidence

Page 220

Police CAD 3337 – 07/04/2014 relates to this male

Compliant to police of ASB/harassment 22nd of October 2014 – no direct evidence – assumes connection to Shiraz Food & Wine

Page 221

23/10/2014 – email to Kathy Driver – Tower Hamlets Council It appears that Mr Jorde has been asked to provide evidence of a link to Shiraz Food & Wine. No direct evidence. Hackney picture .

Page 222

26/10/2014 – picture near Shiraz Food & Wine – no direct evidence

Page 223

28/10/2014 - Mr Jorde reports an incident to police and Tower Hamlets Council

He suggests how they can collect evidence.

No direct evidence of link to Shiraz Food & Wine – drinkers are in Hackney on the picture – nearer to BAHAR Off-Licence

Page 224

Street drinkers in outside flats 170 Hackney Road – no direct evidence – assumes cans bought 'AT AN OFF LICENCE'

Page 225

16/11/2014 – nasty incident – reported by Curtis – no direct evidence – police asked for action again

Page 226

Mr Jorde getting desperate for action.

Evidence not clear – has he witnessed the sale? – no evidence they are drunk

Picture is outside no 170 Hackney Road

Mr Jorde hits on the solution – partnership working between the Police/Council, and the Authorities to target the worst offenders – has not happened – he is disappointed

Page 227

E mail where Steve is upset – no direct evidence.



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TWO COMPARABLE REVIEWS OF PREMISES LICENCES

TWO COMPARABLE REVIEWS OF PREMISES LICENCES

CASE 1

Ealing Licensing Sub-Committee

Premises Licence Review Hearing – Premier Quality Foods, Greenford – March 2011

Application submitted by the Metropolitan Police for the revocation of the Premises Licence based on the following:

Metropolitan Police and HMRC officers seized:

38.6 litres of various brands of Vodka at 37.5% - **suspected counterfeit**
24.5 litres of Bols Vodka @ 40% - **No UK Duty paid**
45 litres of various brands of Brandy @ 36.8% - **suspected counterfeit**
8.7 litres of VSOA original Brandy @36.8% - **Duty Free**
28 litres of Glens Vodka @37.5% - **suspected counterfeit**
8.4 litres of Famous Grouse @40% - **suspected counterfeit**

Total = 153.2 litres of Spirits

plus 16 cases of Julietta Wine – **No UK Duty paid**

Defence

The Licence Holder had 16 years of experience with no previous incidents or convictions, that it was his normal practice to buy alcohol from a proper cash and carry premises, and that he had never been before a Licensing Sub-Committee in such circumstances before. Alcohol was his main business representing 35-40% of his trade. The matter was therefore only related to the seizure of alcohol, that it was one off incident and that it should be considered as such by the Sub-Committee – for an appropriate and proportionate sanction to suspect the Premises Licence as opposed to a revocation.

Decision by the Sub-Committee

1. Not to revoke the Premises Licence
2. For breach of Customs Regulations, suspend the Premises Licence for a period of 5 weeks during which no sale of alcohol is permitted although the retail of other goods can continue
3. Addition of conditions - All future purchases shall be from legitimate wholesalers/suppliers
 - All proof of purchase (receipts/invoices) kept and made available on request by Licensing officers

Informative Proposal

1. Licence Holder to undergo accredited refresher training and seek to develop a closer working partnership with the Council and the local Police

CASE 2

Tower Hamlets Council

Premises Licence Review Hearing – Sweet Point, London E1 5NG – November 2013

Application submitted by the TH Trading Standards, Planning Department, Metropolitan Police and local residents for the revocation of the Premises Licence based on the following:

- Premises had chequered history and had been subject to action by HMRC on a number of occasions when non-duty paid cigarettes and alcohol had been seized
- Test purchases had related to underage sale of tobacco product to an underage person
- Sale of alcohol to an already intoxicated person had been witnessed
- Premises was within the Cumulative Impact Policy Zone
- Premises was in the vicinity of Hopetown Hostel which house vulnerable persons with alcohol problems. They were sold super strength lagers at cheap prices
- There was no confidence that the premises were managed in a way that supported the Licensing objectives
- High level of anti-social behaviour and associated offences in the nearby area of the premises
- No request from Licence Holder for support in observing the Licensing Objectives until the Licence was under threat. Other premises did not require such a level of Police call-outs.

Defence

- Agreed that the premises were located near the Hostel with vulnerable clients but there were also many people walking around the area and could not be attributed to the shop.
- Revoking or Suspension of the Premises Licence would not help fulfil the Licensing objectives as Hostel clients would still create problems for local residents and other premises in the area that sold alcohol.
- Refusing sale of alcohol to rough sleepers or those that are already drunk or appear to be drunk is very difficult to manage by any premises staff – especially in moving them away from the premises or from the vicinity of the premises. Police have to be called for assistance.
- Refusal of alcohol to anyone suspected of being a Hostel user is also difficult to manage – especially when there is no way of identifying them with any legal ID

Decision by the Sub-Committee

1. Not to revoke the Premises Licence but to suspend it for a period of 3 weeks.
2. Add conditions to the Premises Licence provided in the guidance issued by the Home Office under section 182 of the Act "Reviews arising in connection with crime" (Effective 1st November 2013) that related to purchase of alcohol
3. Add conditions to the Premises Licence to promote the four licensing objectives



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POLICY APPENDIX

What are the recommended safe limits of alcohol by the Department of Health?

- **Men** should drink no more than 21 units of alcohol per week, no more than four units in any one day, and have at least two alcohol-free days a week.
- **Women** should drink no more than 14 units of alcohol per week, no more than three units in any one day, and have at least two alcohol-free days a week.
- **Pregnant women.** Advice from the Department of Health states that ... "pregnant women or women trying to conceive should not drink alcohol at all. If they do choose to drink, to minimise the risk to the baby, they should not drink more than 1-2 units of alcohol once or twice a week and should not get drunk".

WOMAN



2-3
units a day

MEN



3-4
units a day

What is a unit of alcohol?

One unit of alcohol is about equal to:

- half a pint of ordinary strength beer, lager or cider (3-4% alcohol by volume); or
- a small pub measure (25 ml) of spirits (40% alcohol by volume); or
- a standard pub measure (50 ml) of fortified wine such as sherry or port (20% alcohol by volume).

There are one and a half units of alcohol in:

- a small glass (125 ml) of ordinary strength wine (12% alcohol by volume);
or
- a standard pub measure (35 ml) of spirits (40% alcohol by volume).

But remember, many wines and beers are stronger than the more traditional ordinary strengths. A more accurate way of calculating units is as follows: the percentage alcohol by volume (% abv) of a drink equals the number of units in one litre of that drink. For example:

- Strong beer at 6% abv has six units in one litre. If you drink half a litre (500 ml) - just under a pint - then you have had three units.
- Wine at 14% abv has 14 units in one litre. If you drink a quarter of a litre (250 ml) - two small glasses - then you have had three and a half units.

Glass of Red, White or Rose Wine (abv 13%)



1.6 units

Small 125ml



2.3 units

standard 175 ml



3.3 units

Large 250 ml

750ml bottle of red, white or rose wine (abv 13.5%)



10
units
per bottle

Beer, lager and cider

Regular (ABV 4%)



1.8
units



2.3
units

Strong (ABV 5.2%)



2.2
units



3
units

Extra strong (ABV 8%)



3.5
units



4.5
units

Recognising UK Duty Stamps

The UK Duty Stamps Scheme is a new measure aimed at tackling spirits duty fraud, and came into force from early 2006.

The UK Duty Stamps Scheme applies to bottles of spirits and wine with strength of 30 per cent alcohol by volume (ABV) or more, contained in bottles of 35 centilitres capacity or above. The Duty Stamp indicates that tax has either been paid or is due to be paid on the contents of the bottle, to which it is attached.

All qualifying bottles of spirits must bear a Duty Stamp when they pass the UK excise duty point and are released onto the UK market.

The risks of counterfeit stock

It is essential for shopkeepers and other retailers to check the duty stamps on new stock. The duty stamp is also a mark of trade standards. Counterfeit spirits can fail to meet consumer health requirements and put lives at risk, as Lincolnshire Trading Standards have explained: "Counterfeit vodka can contain all sorts of things that are harmful to health, such as industrial alcohol, which is often used for cleaning fluid or solvents." Retailers should only accept stock from registered suppliers. Stock provided at a discount without a valid VAT receipt should be rejected as it may be counterfeit or smuggled.

How to check that duty stamps on purchased stock are genuine

Under a UV light, such as the retailer's device you might use to check currency or I.D., the central section of every duty stamp should glow yellow.

If you are concerned about the validity of a duty stamp, or suspect the product itself might be counterfeit, you are advised to contact the confidential Customs Hotline on 0800 595 000.

Alternatively, you can complete a secure online web form at [Customs Hotline](#) – information report form guide, or you can email the Customs Hotline.



Home Office

Guidance on banning the sale of alcohol below the cost of duty plus VAT

For suppliers of alcohol and enforcement authorities in England and Wales

May 2014

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Annexes

- Annex A: Alcohol duty rates (2014)
- Annex B: Duty plus VAT permitted prices (2014)
- Annex C: Implementation checklist
- Annex D: Frequently Asked Questions

Introduction

Overview: banning the sale of alcohol below the cost of duty plus VAT

On 23 March 2012 the Government launched its Alcohol Strategy, which aims to radically reshape the approach to alcohol and reduce the number of people drinking to excess. The Alcohol Strategy is targeted at harmful and hazardous consumers and aims to limit the impact on responsible consumers. The Government's response to the Alcohol Strategy consultation, published on 17 July 2013, set out its intention to ban below cost selling to tackle the worst examples of sales of cheap alcohol.

The Government has established 'cost' as the amount of 'duty plus VAT', defined as the level of alcohol duty ('duty') for a product plus value added tax ('VAT') payable on the duty element of the product price.

This guidance provides a single point of reference for suppliers of alcohol and local authorities in England and Wales for banning the sale of alcohol below the cost of duty plus VAT.

This guidance document provides comprehensive information regarding implementation of the relevant legislation, methods of calculating the amount of duty plus VAT (referred to in legislation as "the permitted price") and effective enforcement of the ban. The implementation date of the legislation is 28 May 2014.

The ban prevents businesses from selling alcohol at heavily discounted prices and aims to reduce excessive alcohol consumption and its associated impact on alcohol related crime and health harms.

Who the ban applies to

The ban is a new licensing condition of the Mandatory Code of Practice. The Mandatory Code of Practice applies to all licensed premises, including those with club premises certificates, in England and Wales.

Section 1: Implementing the ban

Responsibility for ensuring compliance of the mandatory condition at premises

Responsibility for ensuring compliance with the mandatory condition setting out the permitted price is the responsibility of a “relevant person”. We have defined “relevant person” (in relation to premises licences) as the premises licence holder, designated premises supervisor or personal licence holder and (in relation to club premises certificates) a member or officer of a club who is present and able to prevent a supply of alcohol.

The premises licence holder, designated premises supervisor or personal licence holder is responsible for ensuring that any person (if different from the licence holder) responsible for amending prices on the premises is aware of the legal requirement to sell alcohol at or above the cost of duty plus VAT on that premises.

In circumstances where local store managers are not responsible for amending the prices in-store, responsibility is applicable to the company headquarters and the person, or persons, who are a “relevant person” under the mandatory condition.

How to calculate the permitted price of duty plus VAT

The level of duty plus VAT is calculated by taking the relevant excise duty figure for a particular product and then applying the current rate of VAT to this amount.

Duty rates differ in accordance with the type of alcohol and often the strength of the product. There are three categories for calculating the permitted price of duty plus VAT. The three categories are:

- 1) Beer
- 2) Spirits, spirit-based ready-to-drinks, wine and made-wine (exceeding 22% ABV)
- 3) Wine, made-wine and cider (not exceeding 22% ABV)

We use the following calculations to determine the permitted price for each product:

Beer permitted price = Duty + VAT

Where Duty (pence) = volume (litres) x strength (% ABV) x duty rate

Spirits, spirit-based ready-to-drinks, wine and made-wine (exceeding 22%) permitted price = Duty + VAT

Where Duty (pence) = volume (litres) x strength (% ABV) x duty rate

Wine, made-wine and cider (not exceeding 22% ABV) permitted price = Duty + VAT

Where Duty (pence) = volume (litres) x duty rate

(Note: duty rates for beer, wine, made-wine and cider are given in pounds per hectolitre. For clarity of calculation, and because of the small quantities involved, this has been translated into pence per litre, which is an identical figure. Duty rates for spirits and other products over 22% ABV are given in pounds per litre of pure alcohol. For clarity of calculation, and because of the small quantities involved, this has been translated into pence per centilitre (i.e. 10ml) of pure alcohol, which is also an identical figure.)

Where a retailer wishes to sell drinks that are mixed, for example, in a cocktail, they should calculate the permitted price using the alcohol contained in the drink.

Where permitted prices are not a whole number of pennies, the price should be rounded up to the nearest whole number.

The duty rates are set out in Annex A.

Worked examples:

440ml can of 4% ABV lager

Beer permitted price = (volume (litres) x strength (% ABV) x duty rate) + VAT
= (0.44 x 4 x 18.74) x 1.2
= 39.57888, rounded up to 40 pence

440ml can of 9% ABV lager

Beer permitted price = (volume (litres) x strength (% ABV) x duty rate) + VAT
= (0.44 x 9 x (18.74 + 5.29)) x 1.2
= 114.19056, rounded up to £1.15

70cl bottle of 37.5% ABV vodka

Spirits permitted price = (volume (litres) x strength (% ABV) x duty rate) + VAT
= (0.7 x 37.5 x 28.22) x 1.2
= 888.93, rounded up to £8.89

500ml bottle of 4.5% ABV sparkling cider

Cider permitted price = (volume (litres) x duty rate) + VAT
= (0.5 x 39.66) x 1.2
= 23.796, rounded up to 24 pence

500ml bottle of 4.5% ABV made-wine

Made-wine permitted price = (volume (litres) x duty rate) + VAT
= (0.5 x 115.80) x 1.2
= 69.48, rounded up to 70 pence

750ml bottle of 12.5% ABV wine

Wine permitted price = (volume (litres) x duty rate) + VAT
= (0.75 x 273.31) x 1.2
= 245.979, rounded up to £2.46

Cocktail containing 50ml 19% ABV port and 275ml 4% ready-to-drink (RTD)

Wine permitted price = (volume (litres) x duty rate) + VAT
= (0.05 x 364.37) x 1.2
= 21.8622

RTD permitted price = (volume (litres) x strength (% ABV) x duty rate) + VAT

$$= (0.275 \times 4 \times 28.22) \times 1.2$$

$$= 37.2504$$

Total permitted price = 21.8622 + 37.2504
 = 59.1126, rounded up to 60 pence

It should be noted that there are different duty rates within each of the categories of beer and wine and cider, and that the appropriate rate should be used. See [Annex A](#) for details of the duty rates for each category.

<p>Beer</p>	<p>In the Alcoholic Liquor Duties Act 1979, beer is defined as including ale, porter, stout and any other description of beer, and any liquor which is made or sold as a description of beer or as a substitute for beer, whose alcoholic strength exceeds 0.5% ABV. This includes mixtures of beer with non-alcoholic drinks, (for example, with lemonade to produce shandy). Also classified as beer for duty purposes are certain mixtures of beer with alcoholic liquors or substances where the final product strength does not exceed 5.5% ABV.</p>	<ul style="list-style-type: none"> • Beer below 1.2% ABV is not subject to duty • Lower-strength beer (2.8% and below) pays the reduced rate. • Higher-strength beer (over 7.5% ABV) pays the general beer duty rate plus the higher-strength duty rate. • Beer mixed with spirits will be liable to the spirits rate of duty. 	<p>Barley wine</p>
<p>Wine and made-wine</p>	<p>Wine is defined as a drink produced by fermentation of fresh grapes or grape must. Made-wine is any other drink - apart from beer or cider - containing alcohol that is made by fermentation, rather than by distillation or any other process.</p>	<ul style="list-style-type: none"> • Still wine and sparkling wine are in different duty brackets. • Wine is liable to the sparkling rates of duty if it has an actual alcoholic strength by volume exceeding 5.5 per cent but not exceeding 15 per cent ABV and: <ul style="list-style-type: none"> ○ is in a closed bottle with excess pressure, due to carbon dioxide, of three bars or more at 20°C Centigrade, or ○ regardless of pressure, is contained in a closed 	<p>Wine: Port Sherry Madeira Vermouth Cinzano Mulled wine</p> <p>Made-wine: Mead Sake Ginger wine Fruit-flavoured cider (flavoured with anything except apple or pear juice)</p>

		bottle with a 'mushroom shaped stopper' held in place by a tie or fastening.	
Cider and perry	<p>For a drink to be classed as cider or perry for duty purposes, the following apply:</p> <p>A pre-fermentation juice requirement. At least 35 per cent apple or pear juice must be included in any mixture from which fermentation takes place.</p> <p>A final product juice requirement. A minimum of 35 per cent apple or pear juice must be included overall in making the final product.</p>	<ul style="list-style-type: none"> • For duty purposes, the following may not be added to cider: <ul style="list-style-type: none"> (i) any alcoholic liquor, or (ii) any liquor or substance which communicates colour or flavour, other than such as the Commissioners may allow as appearing to them to be necessary to make cider (or perry). • The following are classed as made wine or spirits: <ul style="list-style-type: none"> ◦ cider of 8.5% ABV or more, or labelled or described as 8.5% ABV or more ◦ cider including anything other than certain permitted ingredients, or ingredients in more than specific quantities • Cider is liable to the sparkling rates of duty if it has an actual alcoholic strength by volume exceeding 5.5 per cent but less than 8.5 per cent and <ul style="list-style-type: none"> ◦ is in a closed bottle with excess pressure, due to carbon dioxide, of three bars or more at 20°C, or ◦ regardless of pressure, is contained in a closed bottle with a 'mushroom shaped stopper' held in place by a tie or fastening. 	
Spirits and ready-to-drink spirit based products	There is one duty band for spirits and ready-to-drink products where the alcohol content comes from spirits.	<ul style="list-style-type: none"> • Fortified wines, including sherry and port, should be classed as wines. 	

Where a retailer is uncertain about the category to which a product should belong, the retailer should calculate the permitted price using both categories, and use the higher of the duties.

HMRC have published [detailed guidance](#) on the categories of duty payable, and its [guide to alcoholic duties and procedures](#) gives further detail on types of alcoholic drinks.

See [Annex B](#) for a list of the permitted prices of the most common type of alcohol products. We have also provided a link to an online permitted price calculator at [Annex C](#) which can be used to calculate the permitted prices of those products that are not listed in [Annex B](#).

The duty rate that applies on the day of sale to the customer will be the duty rate that should apply for the calculation of the permitted price.

Changes to excise duty and VAT

Duty rates may change each year, typically following the Chancellor's Budget. Therefore, those who supply alcohol will need to ensure the new duty rates are applied to the three formulae in the preceding section when duty rates change.

Revised duty rates usually take effect a short time (usually around five days) after the Budget is announced by the Chancellor.

Where duty rates increase, businesses are required to implement changes to their pricing systems during the period of fourteen days after the increase in duty rates. This ensures that businesses are only required to sell alcohol at or above the new permitted price after the end of that period, and should minimise the risk of them inadvertently making sales in breach of the permitted price after increases in duty rates.

Where duty rates are reduced, businesses may prepare to change their prices during the period of fourteen days after the reduction in duty rates to reflect this reduction, but must ensure that during that period alcohol is not sold below the pre-existing permitted price. The new permitted price will take effect fourteen days after the change in duty rates, and businesses are free to reduce prices to reflect the new rates after this time.

The same rule will apply to any change in the rate of VAT.

Updating of pricing systems

Businesses and others who supply alcohol will need to ensure that their pricing systems are accurate to prevent any sale of alcohol below the cost of duty plus VAT. This includes ensuring that prices are accurate on shelves, barcodes, menus and price lists, where appropriate.

It is therefore recommended that businesses follow a series of steps to successfully implement the regulation on the premises. A recommended series of steps can be found at [Annex D](#).

Multibuy promotions

Businesses can continue to sell alcohol as part of buy one get one free promotions. However, businesses will need to ensure that the total purchase price for the package of products is not below the aggregate of the duty plus VAT permitted price for each product comprised in the package. To achieve this, businesses will need to calculate the total of the combined permitted price of each alcoholic product in the promotion.

For example, if a business runs a promotion for the sale of a bottle of whisky with a free bottle of wine then the business will need to combine the permitted price for each of the bottle of whisky (£9.49 for 700ml bottle of whisky with a strength of 40%) and the bottle of wine (£2.46 for 750ml bottle of wine with a strength of 11.5%). $£9.49 + £2.46 = £11.95$ permitted price for both items as part of a buy one get free promotion.

Multibuy promotions on non-alcoholic products

In instances where businesses run a promotion for the sale of an alcoholic product and a free non-alcoholic product (such as chocolates, flowers etc.) and vice-versa, businesses will need to ensure that the total purchase price of the promotion is not below the permitted price of the alcohol product comprised in it (or aggregate of the permitted prices if there is more than one alcohol product) as detailed above.

For example, if a retailer runs a promotion for a meal deal that includes a free bottle of wine then the retailer will need to ensure that the selling price of the meal deal is not below the permitted price of the wine.

Multipack products

Businesses can continue to sell bulk items of alcohol, such as multipacks of beer or ready-to-drink products. Businesses will need to ensure that each multipack is sold above the aggregate of the permitted price of each product in it.

For example, if a business runs a promotion to sell a pack with 24 440ml cans of 4% ABV lager in one multi-pack they will need to calculate the total volume of lager in order to calculate the permitted price.

$$24 \times 440\text{ml} = 10.560 \text{ litres}$$

$$\begin{aligned} \text{Beer permitted price} &= (\text{volume (litres)} \times \text{strength (\% ABV)} \times \text{duty rate}) + \text{VAT} \\ &= (10.560 \times 4 \times 18.74) \times 1.2 \\ &= 949.89312, \text{ rounded up to } £9.50 \end{aligned}$$

Inclusive drinks

Many businesses run promotions in hotels and restaurants, for example, a free bottle of champagne with a hotel room or a drink included in the price of a table meal. Businesses can continue to run these types of special promotions but will need to ensure that the permitted price of the alcoholic product in question is included in the overall price of the promotion.

For example, where a pub offers a table meal with a pint of 4% beer included in the price, the total cost of the table meal must be at or above the permitted price of the beer (i.e. 52p).

Complimentary drinks

Free drinks provided on an ad hoc basis, for instance those offered as compensation for late food service, do not count as sales because the customer has not paid anything for the drink.

Discount coupons

Businesses may continue to offer discount coupons for alcoholic drinks, but must ensure that the price of the product after all applicable discounts are applied is above the permitted price of the product.

Where a coupon is offered by a producer for a discount on alcohol, retailers should ensure that the price of the drink does not fall below the floor price as a result of that coupon being applied.

Where 'threshold spend' coupons are offered to customers (e.g. save £2 when you spend £15), they may be used to purchase alcohol as long as the total cost of the sale is not below the permitted price for the alcoholic products.

Reward cards

Reward points and vouchers can continue to be used to buy alcohol, either in the store where they were earned, or at partner retailers, on the condition that the points redeemed (and additional money paid, where applicable) have an equivalent cash value that is not below the permitted price of the product. Where retailers offer a promotion on reward points or vouchers, the original value of the voucher shall be taken into account.

For example, where a retailer sells a bottle of wine for £3.99, it is permitted for a customer to pay for that wine either using points with a value of £3.99, or points with a value of up to £3.99 with the balance paid in cash.

The price of an alcoholic product is considered to be the amount of money paid by the purchaser at the time of sale. Proxy benefits to the customer from the sale, for instance in the form of reward points, should not be considered as a part of the purchase price, as they have a cash value only in respect of subsequent sales, and not the present one. For instance, if a promotional voucher is offered to customers for reward points in exchange for buying a particular alcoholic product, the value of the points shall not be taken into account when calculating whether the permitted price has been charged.

Staff discount

Companies can offer staff discount, as long as the price after all discounts are applied is above the permitted price.

Online internet sales

The ban will apply to all sales of alcohol that take place (i.e. the alcohol is despatched) within England and Wales.

As detailed above, businesses will need to ensure that the online price of all alcohol products are sold above the duty plus VAT permitted prices.

Section 2: Exemptions

The following are exempt from the ban:

- Activities carried on at or from one of the locations described in section 173 of the Licensing Act 2003
- Alcohol offered as a prize in an incidental non-commercial lottery under section 175 of the Licensing Act 2003
- Low strength beer and other drinks of 1.2% ABV or less

Activities carried on at or from one of the locations described in section 173 of the Licensing Act 2003

Section 173 of the Licensing Act 2003 states that:

- (1) An activity is not a licensable activity if it is carried on—
- (a) aboard an aircraft, hovercraft or railway vehicle engaged on a journey,
 - (b) aboard a vessel engaged on an international journey,
 - (c) at an approved wharf at a designated port or hoverport,
 - (d) at an examination station at a designated airport,
 - (e) at a royal palace,
 - (f) at premises which, at the time when the activity is carried on, are permanently or temporarily occupied for the purposes of the armed forces of the Crown,
 - (g) at premises in respect of which a certificate issued under section 174 (exemption for national security) has effect, or
 - (h) at such other place as may be prescribed.

This would include sales at airside bars and shops at international airports and seaside at international ferry terminals.

Therefore, this condition will not apply to any alcoholic products sold at these locations.

Alcohol offered as a prize in an incidental non-commercial lottery under section 175 of the Licensing Act 2003

The supply of alcohol in sealed containers as a prize is exempt from the condition under existing provision about incidental non-commercial lotteries in section 175 of the Licensing Act 2003 (an incidental non-commercial lottery is defined in Part 1 of Schedule 11 to the Gambling Act 2005).

This will therefore ensure that free alcohol (in sealed containers) can continue to be awarded as prizes in competitions and raffles in, for instance, community charity events, without being subject to this condition.

Low strength drinks of 1.2% ABV or less

There is currently no duty paid on alcoholic drinks of 1.2% ABV or less. Therefore, any drink that has a strength of 1.2% ABV or less will be exempt from the condition.

Under section 191(1)(a) of the Licensing Act 2003, the definition of alcohol does not include alcohol which is of a strength not exceeding 0.5% at the time of the sale or supply in question.

Section 3: Enforcement

Responsibility for enforcement

The ban will be enforced by local authorities including licensing authorities, Trading Standards and the police.

It is recommended that enforcement officers only check the prices of heavily discounted alcohol products as these products are most likely to pose a risk of breaching the new mandatory condition. We do not expect enforcement officers to check the price of all alcohol products on the premises unless they feel it is appropriate to do so.

Where necessary, enforcement officers may request a copy of the premises pricing lists and take away for analysis to compare against the duty plus VAT permitted prices. This will ensure that enforcement officers do not spend a substantial amount of time calculating the permitted prices of products on the premises where conditions may be challenging.

Breach of the ban under the Mandatory Code of Practice

Businesses are required by law to comply with the licensing conditions of the Mandatory Code.

Failure to comply with the permitted price condition may be an offence under section 136 of the Licensing Act 2003. This may also result in a review of the licence, or the service on the premises of a closure notice under section 19 of the Criminal Justice and Police Act 2001.

Annex A

Alcohol duty rates (2014)

Rate £ per litre of pure alcohol	
Spirits	28.22
Spirits-based Ready-to drinks	28.22
Wine and made-wine: Exceeding 22% ABV	28.22
Rate £ per hectofitre per cent of alcohol in the beer	
Beer - General Beer Duty	18.74
Beer - High Strength: Exceeding 7.5%ABV - in addition to the General Beer Duty	5.29
Beer - Lower Strength: Exceeding 1.2% - not exceeding 2.8% ABV	8.62
Rate £ per hectofitre of product	
Still cider and perry: Exceeding 1.2% - not exceeding 7.5% ABV	39.66
Still cider and perry: Exceeding 7.5% - less than 8.5% ABV	59.52
Sparkling cider and perry: Exceeding 1.2% - not exceeding 5.5% ABV	39.66
Sparkling cider and perry: Exceeding 5.5% - less than 8.5% ABV	264.61
Wine and made-wine: Exceeding 1.2% - not exceeding 4% ABV	84.21
Wine and made-wine: Exceeding 4% - not exceeding 5.5% AB	115.80
Still wine and made-wine: Exceeding 5.5% - not exceeding 15% ABV	273.31
Wine and made-wine: Exceeding 15% - not exceeding 22% ABV	364.37
Sparkling wine and made-wine: Exceeding 5.5% - less than 8.5% ABV	264.61
Sparkling wine and made-wine: 8.5% and above - not exceeding 15% ABV	350.07

Annex B

Duty plus VAT permitted prices (2014)

Based on the 2014 duty rates, examples of an approximate permitted price after a ban on sales below duty plus VAT would be as follows:

Product	Size	ABV (%)	Permitted price
Beer/Lager	275ml	5.0	31p
	300ml	2.0	7p
	300ml	5.0	34p
	330ml	4.5	34p
		5.0	38p
		6.0	45p
	440ml	4.0	40p
		4.5	45p
		5.0	50p
		9.0	£1.15 ⁺
	500ml	4.0	45p
		4.5	51p
		5.0	57p
	568ml	4.0	52p
		4.5	58p
5.0		64p	
8.5		£1.40	
Sparkling cider and perry	330ml	4.5	16p
	440ml	5.0	21p
	568ml	4.5	28p
	750ml	7.5	£2.39
	2 litre	7.5	£6.36

Still cider and perry	500ml	6.5	24p
	568ml	4.5	28p
		8.0	41p
	1 litre	4.2	48p
		8.0	72p
	2 litre	7.3	95p
	3 litre	4.5	£1.43
		8.0	£2.15
Wine and made-wine	750ml	4.0	76p
		5.5	£1.05
Still wine and made-wine	750ml	11.5	£2.46
		20	£3.28
Sparkling wine and made-wine	750ml	8.0	£2.39
		11.5	£3.16
Spirits	70cl	17	£4.03
		23	£5.46
		37.5	£8.89
		40	£9.49
	1 litre	17	£5.76
		23	£7.79
		37.5	£12.70
		40	£13.55
Spirit-based ready-to-drinks	250ml	6.4	55p
	275ml	4.0	38p
		4.5	42p
	330ml	6.0	68p
	700ml	4.0	95p

Annex C

Implementation checklist

The following steps are advised in order to ensure that businesses are selling their alcohol products above the permitted prices for duty plus VAT.

Calculate the duty plus VAT permitted price of an alcohol product



Amend the price (if required) on Central Pricing systems to ensure that the correct price is associated with the barcode on the product



Amend the price on price tags/and or pricing displays on shop shelves



Amend the price on menus



Amend the price on promotional posters, flyers and other materials



Amend the price on websites

Annex D

Frequently asked questions

When will the ban come into effect?

The implementation date for the condition is 28 May 2014.

On and after this date, the mandatory condition would apply to licensed premises and they would be required to comply with it.

Calculation of prices and updating

What if duty is paid on the alcohol at one rate, but then the duty that applies at the point of sale is different (e.g. following a change in duty at the Budget)?

The permitted price of alcohol should be calculated using the duty rate that applies at the time of sale, with the exception of the fourteen days immediately following a change in rates, where the arrangements set out in the legislation will apply.

How will prices be rounded? For example, if the duty plus VAT on a can of beer is 49.3p, would shops be able to charge at 49p, rounding down, even if this is below the permitted price?

Consistent with the provision in the Alcoholic Liquor Duties Act 1979, prices should be rounded up to the nearest penny.

How will retailers know which products attract which rate of duty (for instance, products such as alcoholic ginger beer)?

HMRC produces notices which define the products which are included within the duty categories. If a retailer is in doubt about the category of duty rate payable for a particular product, they should use the higher of the possible permitted prices. For instance, if unsure if a product is a cider or a made-wine, prices for both categories should be calculated:

A 500ml bottle of 4.5% ABV product

Cider = $39.66 \times 0.5 \times 1.2$
= 23.796

= 24p permitted price

Made-wine = $115.80 \times 0.5 \times 1.2$
= 69.48

= 70p permitted price

In this example, the permitted price for the product would be 70p.

What about small brewers that pay reduced duty?

Where retailers sell alcohol which is produced by breweries subject to reduced rates of duty under the Small Breweries' Relief scheme, the permitted price for that alcohol may reflect the reduced duty rate. However, retailers should be able to demonstrate that they have taken reasonable steps to satisfy themselves that the reduced rate of duty applies, and where there is doubt, retailers should consider applying the higher duty rate to determine the permitted price.

How will this affect retailers' obligations under the Grocery Suppliers' Code of Practice (GSCOP)?

The price agreed between the supplier and retailer for products is outside the Code, as is the price the retailers charge consumers. However, if the retailer believes that they need to vary a supply agreement to comply with new legislation, section 3(2)(a) of part 3 of Code allows retailers to vary supply agreements retroactively to allow for circumstances outside their control.

To comply with section 3(3) of part 3 of the Code, the retailer must give the supplier reasonable notice of any variation. A rise in duty rates may be a situation to which this part of the Code could apply.

Application and enforcement

How will this be applied and how will it be enforced?

As a mandatory condition, the measure is capable of being enforced in the same way as any other condition in a licence.

This provides that a 'relevant person' shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. The relevant person is defined as the premises licence holder, designated premises supervisor (where there is one in relation to the licence) or personal licence holder (there is also provision specifically in respect of clubs).

The prohibition on sales below the prescribed permitted price is a condition. As such, the provisions in the Licensing Act 2003 which apply to conditions (e.g. sections 136 and 139) also apply to this condition. It is an offence by a person to carry on or attempt to carry on a licensable activity on or from any premises otherwise than under or in accordance with an authorisation (the reference to authorisation includes a condition).

However, it is a defence if the person's act was due to a mistake, or to reliance on information given to him, or to an act or omission by another person, or to some other cause beyond his control, and he took all reasonable precautions and exercised all due diligence to avoid committing the offence.

What are the penalties for a breach?

Non-compliance with the condition is likely to mean that the person who made the sale would commit an offence under section 136 of the Licensing Act 2003.

This carries a penalty (on conviction) of up to 6 months' imprisonment and/or a £20,000 fine. It may also result in the licence being reviewed (on the basis of the crime prevention objective).

What if retailers do not have an up to date product price list that enforcement officers can take away from the shop floor?

The production of a price list on request is optional, as enforcement officers can check prices while on the shop floor.

What if the price list that has been produced does not take all promotions into account?

Enforcement officers should be made aware of any known discrepancies

Will the enforcement officer come back at a later time to check prices if some on the list that they have taken away are found to be below permitted price?

This will be for the enforcement authority to decide.

Will enforcement be proactive or reactive?

This is for individual authorities to decide.

Saving schemes and other promotions

How does this deal with the issues of money off vouchers?

The retailer would be unable to sell alcohol below the permitted price on the basis of any discount arising by virtue of a voucher.

Consumers may still be able to benefit from a discount voucher or other promotion if either the price payable for the alcohol remains above the permitted price after the discount is applied or if they purchase non-alcoholic products with the alcohol (as the prohibition doesn't apply to those products).

When alcohol is only part of a basket of goods and a discount or voucher is applied, how should that discount be considered when calculating the permitted price?

The sale would not breach the condition provided that the aggregate price paid is not less than the permitted price of the alcohol comprised in the sale.

In relation to a sale of two or more alcoholic products, this is the aggregate of the permitted price for each alcoholic product comprised in the sale.

What if a supplier voucher takes a price below the permitted price?

Retailers should be able to show that they have taken all reasonable steps to ensure that discounts applied by supplier vouchers do not take the price of a product below the permitted price.

What about loyalty schemes where customers can collect vouchers as a reward for continued custom over a period of time?

Where the effect of the scheme is to give a person something which in fact has a cash value in a sale of alcohol, it will be considered as a cash payment. For example, if a supermarket runs a campaign where customers can exchange a series of receipts showing a minimum spend for a £10 voucher, that £10 voucher can be used to buy alcohol, in the same way that loyalty points and gift cards can be used.

Can retailers still offer staff discount?

Yes, as long as the price after all discounts are applied is above the permitted price.

Do free drinks offered as compensation (e.g. for a delayed meal) count as sales?

Free drinks offered on ad hoc or impromptu basis, for example as compensation for poor service, do not count as sales because the customer has not paid anything for the drink. This is different to, for instance, 'meal deals' where the drink is offered as part of a package of goods.

Where a receipt shows a drink at zero pence, does this count as a sale?

~~This does not count as a sale as it has no monetary value.~~

Can gift cards or gift vouchers be used to buy alcohol?

Yes, this is permitted.

Can retailers still offer partial refunds for faults that are not apparent at the time of sale?

Where a partial refund is made subsequent to the purchase due to faulty goods, the buyer may be entitled to a refund as a matter of law, and this is acceptable as a defence should the refund

take the price below the permitted price. If the seller wishes to go beyond the legal requirement for a refund, and if the refund would take the price below the permitted price, it should be clear on the facts of the case that the refund is for poor service or damaged stock, and the reason for the refund must have only become apparent after the sale took place.

What about vouchers that alcohol producers offer to staff as part of their benefits package?

If these vouchers are given as a part of the remuneration for their employment by the producer, they can be treated as a cash equivalent for the purposes of buying alcohol from retailers.

Why are some vouchers considered equivalent to cash when used to purchase alcohol, but not others?

Retailers run a variety of promotional, loyalty and discounting programmes, and it would be impossible to account for all of these within this guidance. Retailers should use their discretion when deciding whether a promotion that is not listed within this guidance is permitted.

However, where vouchers and discounts which are not clearly linked to a reward system or refund are offered to customers, these may not be used as cash equivalent to pay for alcohol, where the cash used to pay would take the cost of the alcohol below the permitted price.

For example:

Permitted price of a one litre bottle of 40% vodka = £13.55

Price of vodka in store = £15

Scenario 1:

Customer buys vodka and uses 400 Nectar points (equiv. £2) to take price down to £13. This is permitted because Nectar points are 'earned' by spending a prescribed amount.

Scenario 2:

Customer buys vodka and uses £2 'Brand Match' coupon to take price down to £13. This is permitted because the coupon is seen as a form of refund for overpaying at some time prior to this shop.

Scenario 3:

Customer buys vodka and uses '£2 off when you spend £15' coupon to take price down to £13. This is not permitted as the coupon is not directly linked to points accrual, and consumers cannot be reasonably expected to predict when those coupons would be available.

ARE YOU BREAKING THE LAW BY SELLING ILLEGAL ALCOHOL?

Work with your Local Council Trading Standards and the Metropolitan Police to stamp out the sale of illegal alcohol in your local borough.

This guide will help you avoid selling it.

If you are selling illegal alcohol, you could:

- **Permanently lose your licence to sell alcohol**
- **Face a fine of up to £5000**
- **Face up to ten years in prison**
- **Get a criminal record**
- **Permanently damage the reputation of your business**
- **Seriously damage your customers' health and be liable for the consequences**

Illegal alcohol could be POISON, and is sold by criminals.

Don't risk your licence and your livelihood.

What is illegal alcohol?

There are 2 main types of illegal alcohol:

Counterfeit alcohol: fake alcohol that has been illegally produced by criminal gangs and labelled as a genuine product. We have seized hundreds of bottles of this locally. We've tested them and they're not safe to drink due to the chemicals in them and because you can't trust the stated alcoholic strength.

Duty Diverted alcohol: genuine branded alcohol, produced by legitimate drinks companies that has been stolen in bulk. It is sold on to businesses, often at the same price as genuine duty-paid alcohol, leaving businesses at risk of prosecution from Her Majesty's Revenue and Customs (HMRC), whilst maximising the profits of criminals

ILLEGAL ALCOHOL

SEVEN SIGNS TO LOOK FOR



1

The Label may be at an incorrect angle



2

The label may feel bumpy or there may be glue around the edges.



3

There may be an unfamiliar brand name



4

There may be spelling mistakes on the bottle



5

There may be no manufacturer or importer name and address



6

The duty stamp may be incorrect. It may be the wrong size or be for the wrong product (e.g. a whisky stamp on a vodka bottle).



7

There may be sediments in the bottle.

You can avoid buying this illegal alcohol by following these simple steps

- **Buy your alcohol from a reputable seller – never buy alcohol from anyone bringing goods into your shop**
- **Always get a valid receipt when you buy any stock – it should include the company number, name, address and VAT number**
- **Take control of your stock – mark your boxes with supplier name and date of purchase**
- **Don't be afraid to ask a supplier for their contact details**
- **Check that products carry legitimate UK Duty Stamps**

Retailers selling illegal booze are pricing you out unfairly, lying to customers, damaging the retail sector in our borough and acting illegally.

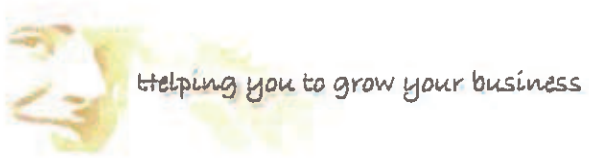
If you think you have been sold illegal alcohol, or if you suspect another retailer is selling it, you can call LONDON BOROUGH OF TOWER HAMLET Trading Standards, or Crimestoppers on: 0800 555 111

Remember: you may think you're on to a bargain by buying this booze, but you will pay a much bigger price in the long run.

Illegal Alcohol

Let's Work Together to Stamp it Out





SIGNAGE APPENDIX

ARE YOU SOBER ?

Dear Customer **“RESPONSIBLE DRINKING”**

**The Police Licensing Unit has advised us
that anyone who appears intoxicated by
alcohol must not be served any alcohol in
this store.**

**It is an offence to do so and may affect
our Premises Licence**

PLEASE DO NOT BE OFFENDED

**IT IS AN OFFENCE IF WE SERVE ALCOHOL TO A PERSON WHO
IS ALREADY DRUNK OR INTOXICATED BY ALCOHOL**

**SO PLEASE RESPECT OUR DECISION WHEN OUR STAFF
RESUSES TO SERVE YOU ALCOHOL**

Thank you
Management



WE KINDLY REQUEST

**PLEASE DO NOT DRINK ALCOHOL ON THE STREET
OR IN A PUBLIC SPACE IN THIS AREA.**

**WE WILL REFUSE THE SALE OF ALCOHOL IF YOU
DISREGARD THIS REQUEST**

WHAT IS ILLEGAL ALCOHOL?

There are 2 main types of illegal alcohol: counterfeit and duty diverted.

Counterfeit alcohol: Like alcohol that has been illegally produced by others, goods and labelled as a genuine product. We have seized hundreds of bottles of this locally who've tested them and they're not safe to drink due to the chemicals in them and because you can't trust the stated alcoholic strength.

Duty Diverted alcohol: genuine branded alcohol produced by legitimate drinks companies, that has been stolen in bulk, it is sold on to businesses. Often at the same price as genuine duty paid alcohol, leaving businesses at risk of prosecution from Her Majesty's Revenue and Customs (HMRC), whilst maximising the profits of criminals.

ILLEGAL ALCOHOL: SEVEN SIGNS TO LOOK FOR

	<p>3</p> <p>There may be an unfamiliar brand name.</p>
	<p>4</p> <p>There may be spelling mistakes on the bottle.</p>
	<p>5</p> <p>There may be no manufacturer or importer name and address.</p>
	<p>6</p> <p>The duty stamp may be incorrect, it may be the wrong size or be for the wrong product (e.g. a whisky stamp on a vodka bottle).</p>
	<p>7</p> <p>There may be sediments in the bottle.</p>



1

The label may be at an incorrect angle.



2

The label may feel bumpy or there may be glue around the edges.

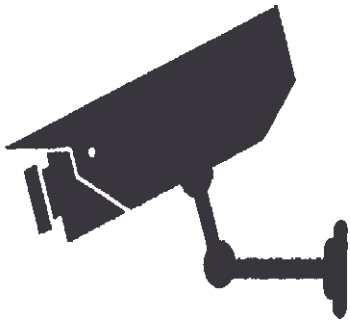
LICENSING ACT 2003

DRUNKEN OR DISORDERLY BEHAVIOUR

**STAFF HAVE BEEN
INSTRUCTED TO REFUSE
SERVING ALCOHOL TO
ANYONE THAT APPEARS
DRUNK OR TO ANYONE THAT
MAY LEAD TO DISORDERLY
BEHAVIOUR**

**Management & Staff
reserves the right to refuse
serving Alcohol to anyone
suspected of above**

**PERSONS FAILING TO
COMPLY WILL BE
REPORTED TO THE
POLICE**



**CCTV SYSTEM IS IN
OPERATION
THROUGHOUT OUR
PREMISES**

**TO PROVIDE PUBLIC SAFETY
AND TO AID IN THE
PROSECUTION OF ANY
CRIME COMMITTED WITHIN
THESE PREMISES**



Helping you to grow your business



Virtual Biz
online

FIRE RISK ASSESSMENT **AND NOTICE** **REPORT**

Fire Risk assessment & Notice Report

Risk Assessment – Record of significant findings

Building:

**SHIRAZ FOOD &
WINE, 178
HACKNEY ROAD,
LONDON E2 7QL**

Date:

January 2015

Completed by:

JAY PATEL
VIRTUAL BIZ ONLINE LTD
Mobile: 07985 211015

Signature:

Location: LB Tower Hamlets

Premises Description

The current ground floor premises is located on Hackney Road on a small parade with other retail/food businesses. The residential floor over the ground floor has a separate access through an entrance door on the side of the premises. Customer & staff entry and exit is through the front entrance door of the premises.

The back area of the premises is used for storage and providing facility for the staff and management to rest and refresh themselves. This is necessary since the premises operates on 24/7 basis. The refurbishment of the facilities provided for staff and management has recently been carried out to meet Fire safety regulations. There is no back fire exit door. The permission to install the back fire exit door has been applied from Gateway Housing Association. This is necessary since the door would lead into the land that is owned by them.

The ground floor premises is made up of front shop retail area (59 sq meters), back room storage area, with staff rest room and toilet facilities at the rear (17 sq meters).

The entire building walls are of brick wall construction with toughened glass front shop window protected by metal shutters.

The shop floor area is used to retail alcohol (beer, wines and spirits), tobacco, and household grocery.

The entire shop floor area is visible by staff managing the counter area. At most times during the day and night there are 2 staff on the premises. At any given time there are no more than 5 customers in the shop.

Street Lighting outside the premises is good. Fire Assembly in case of fire emergency is located across the road.

Adequate measures are taken by the owner of the premises to provide Fire Safety equipment - Fire Extinguishers, Emergency Lighting, and Fire Exit signage.

Mr Sheraz Ahmad (Leaseholder) is nominated and responsible for the Fire Safety of the premises. Mobile No: 07441 596266

Step 1 – Identify fire hazards

<u>Sources of ignition</u>	<u>Sources of fuel</u>	<u>Sources of oxygen</u>
Electrical appliances and Smoking within the premises	Cooking oil, tobacco, alcohol, spirits and paper based grocery items	None

Step 2 – People at risk

The major risk is SMOKE and people who are at risk include staff on duty and any customers within the shop at the time during opening hours to the public. Children, Elderly and customers with disability have been identified as more vulnerable than others. Residents on upper two floors are also at risk at all times (day or night).

Step 3 – Evaluate, remove, reduce and protect from risk

(3.1) Evaluate the risk of the fire occurring	Short circuit from electrical appliances, deliberate arson attack, and allowing smoking on the premises
(3.2) Evaluate the risk to people from a fire starting in the premises	The major risk from fire is the initial smoke that would affect staff on duty and any customers within the shop at the time.
(3.3) Remove and reduce the hazards that may cause a fire	<ul style="list-style-type: none"> • Display cooking oil, Tobacco and all alcohol products well away from electrical appliances. • Regularly maintain electrical appliances for safety checks and maintain the records of inspections. • Apply strict "NO SMOKING POLICY" within the shop. This must be equally applicable to staff and customers. • All non required packaging material should be removed/disposed from the premises on regular basic and should never to keep near any fire hazard or where there is a risk of fire starting either through arson attack or accidentally through 3.1 above. • Deploy Smoke detector in the shop area to give early warning to staff and customers of any fire starting. • Ensure there is Fire Extinguisher by the counter area which can be operated by staff on duty to put out small fires quickly or from fire spreading. • Staff have been notified to be vigilant at all times on occupancy level and to monitor customer activity on the premises, especially children and elderly. • Staff have been notified to provide assistance to elderly, children and disabled customers during any fire emergency.
(3.4) Remove and reduce the risks to people from a fire	<ul style="list-style-type: none"> • Display "FIRE EXIT" sign on the front door to remind all customers and staff of the exit door in case of fire emergency. • All staff on duty and management have noted their responsibility to ensure that exit through the front door is kept and maintained free from any obstructions.

Step 4 The Emergency Plan

Action on Discovering Fire	During business hours staff must ensure they remain vigilant to detect any sign of fire – smoke and smell On discovering fire – staff must establish quickly if they can prevent the small fire from starting or spreading. Take immediate action to do so with the use of Fire Extinguisher, or isolating the source of fire from things that could burn more easily. Example switch off the electrical supply to the freezer.
Warning if there is fire	Staff on the counter have the responsibility to shout loudly to warn customers in the premises to evacuate immediately
Calling Fire Brigade	Staff on counter has the responsibility to call the Fire Brigade by calling 999.
Evacuation of Premises including those particularly at risk	Staff on Counter has the responsibility to help customers evacuate the premises safely and quickly – if required provide assistance to elderly and children.
Place of Assembly and roll call	Place of assembly and roll call is across the street
Liaison with emergency services	Counter staff on duty to liaise with emergency services when they arrive
Smoke Detectors	Smoke detectors are fitted in retail zone and the back area of the premises
Electrical appliances – Power Switch Off	All Staff are made aware of how to switch the power OFF in case of emergency
Escape Routes - Front Door	Emergency lighting, fire exit signs fitted Escape routes are kept clear at all times
Fire Fighting Equipment	Fire Extinguisher is located in the counter area and near store room for staff to use in putting out the small fire or from fire spreading

SHIRAZ FOOD AND WINE - FIRE SAFETY Staff Training Programme

1. At all times during business hours staff must pay due attention to ensure that all means of escape from the front entrance door is maintained free from any obstructions.
2. Management to ensure all electrical appliances are regularly checked and maintained by external contractors. The records for these checks must be filed for inspection.
3. Management to ensure that Fire Extinguisher is also regularly checked and maintained by external contractors. The records are to be filed for inspection.
4. In case of fire or smoke – staff on the till or in the store area at the back must warn everyone in the shop at that time to evacuate through the front entrance door. Care and assistance must be given by staff on duty to customers (especially venerable customers) to evacuate safely and as quickly as possible.
5. Staff managing the Counter area have the responsibility to call the FIRE SERVICE
6. Assembly point is across the street
7. Staff on duty can use the fire extinguisher to put the small fire out or stop it from spreading.
8. All staff must ensure that everyone including customers obey “NO SMOKING” policy inside the shop at all times.

Fire Safety Order 2005

Enforcement Notice reference FS/05/001922/MEG

Date of Notice: 4 June 2013

Article 9 (1) *Fire Risk Assessment has not been carried out* - Fire Risk Assessment has now been carried out. The document report is now available for inspection

Article 13 (2) *Insufficient fire fighting equipment provided* - Two new fire-fighting extinguishers have been purchased. One is placed by the counter and the other in the back area. Staff know how to operate them in case of small fire spreading and endangering the lives of those on the premises.

Article 13 (1) *Failure to provide suitable fire detection system* - Fire Detection devise has been installed which meets BS5839 pt 1 standard.

Article 14 (1) *Emergency Exits routes* – All emergency exits are now kept clear of all obstructions at all times the premises are open to public. Staff are reminded of their duty to ensure this article is complied with as part of their emergency fire plan training.

Article 14 (2)(h) Emergency Lighting – Emergency Lighting is now installed with self contained luminaries that meets BS 5266 pt 1 standard.

Article 21 Staff Training – All staff have now received Fire Safety training and of their responsibilities in case of Fire Emergency. This training will now form part of induction training when new staff join the company. It will also be repeated during staff refresher training on an on-going basis at regular intervals.

Tackling Anti-Social Behaviour in

Postcode E2 7QL area

1. Mr Jorde's experience of experiencing Anti-Social Behaviour (ASB) from the representations he has submitted on pages 200 to 227 can be classified into various types as defined under Crime and Disorder Act (1998):

Begging

Drunkenness

Noise

Rowdy & Inconsiderate Behaviour

Street Drinking

Verbal Abuse

Harassment

Threatening Behaviour

Intimidation

2. Not all types of ASB can be linked to a common cause and neither can they all be solved with a single policy or action.
3. What is required is a PARTNERSHIP APPROACH between:
 - **RESIDENTS**
 - **NEIGHBOURHOOD POLICING**
 - **LOCAL AUTHORITY**
 - **LOCAL PARTNERS & BUSINESSES**
4. Equally they all require better links to increase awareness of the problems and the key issues involved, and to be able to work together in partnership to effectively tackle ASB and manage the expectations. It is not the responsibility that falls on one individual or a business or in this case Tower Hamlets Council only.

Mr Jorde's Representations (pages 200 to 227)

5. There is no evidence that anyone has met Mr Jorde face to face to discuss the problems/issues with him and measure what his expectations are against the evidence he has gathered over the last two and a half years?

We can understand that he fears further threats of harassment – but we are not convinced that he cannot come forward to have a meaningful discussion with the Council officers in the presence of, with or without our client and/or our client's representatives.

We have offered this opportunity to him in our email reply dated 18 February 2015 to Mr Alex Lisowski (Tower Hamlet Licensing Team) when for the first time the offer of "some sort of mediation" was offered to our client by Tower Hamlets Licensing. Please also refer to the email sent by Mr Alex Lisowski on 18 February 2015, to offer Mr Jorde an opportunity to meet us.

6. His complaints constitute a wide range of ASB behaviours and in some cases he also recommends possible actions that can be taken for further investigations.

There is no indication in the submitted evidence as to whether his comments were ever followed up by the Local Authority and the Police in partnership with local businesses?

7. ASB can also vary in a number of dimensions, for example, intensity of the problem, frequency of the problem, duration, short lived or long lasting, personal or non-personal, solvable or insolvable, etc

We accept that there are rules governing how the information gathered can be shared and disclosed – including being open and honest.

Our client cannot recall being approached specifically by the Police or the Local Authority officers to seek his assistance in dealing with matters related to ASB.

8. Our Client has proposed the following conditions to be added to his Premises Licence to tackle the problems related to ASB in the area:

Page 2 – A6 The premises holder shall not sell any beer, lager, or cider that exceeds the strength of 6.0% ABV or higher unless four or more bottles/cans are purchased together.

Page 3 – A10 The premises shall prominently display the name of the manager with contact telephone number which is viewable from outside of the premises to enable local residents to call the number if any alcohol related public nuisance arises in the nearby area that is caused by street drinkers

Page 3 – A11 The premises shall ensure that a comprehensive register for any incidents or complaints is maintained. The following details shall be recorded:

- Date and time
- Location, for example inside or outside the premises
- Brief summary of incident or complaint
- Was there any injury, any loss or theft, any damage?
- Description of any suspects – age, height, gender, clothing, etc
- Were any Emergency Services Personnel called or attend
- Crime Reference Number if the police attended the incident
- Whether CCTV footage was supplied and copied for future reference

9. Our client has already committed to the following management actions:

Page 5 – B9 Prominently display following signage in the premises:

Are you Sober – to warn anyone that appears intoxicated that they will not be served alcohol in this store

Drunken or Disorderly Behaviour – to remind our customers that such behaviour will not be tolerated and they will be refused admission in the future and reported to the Police if necessary

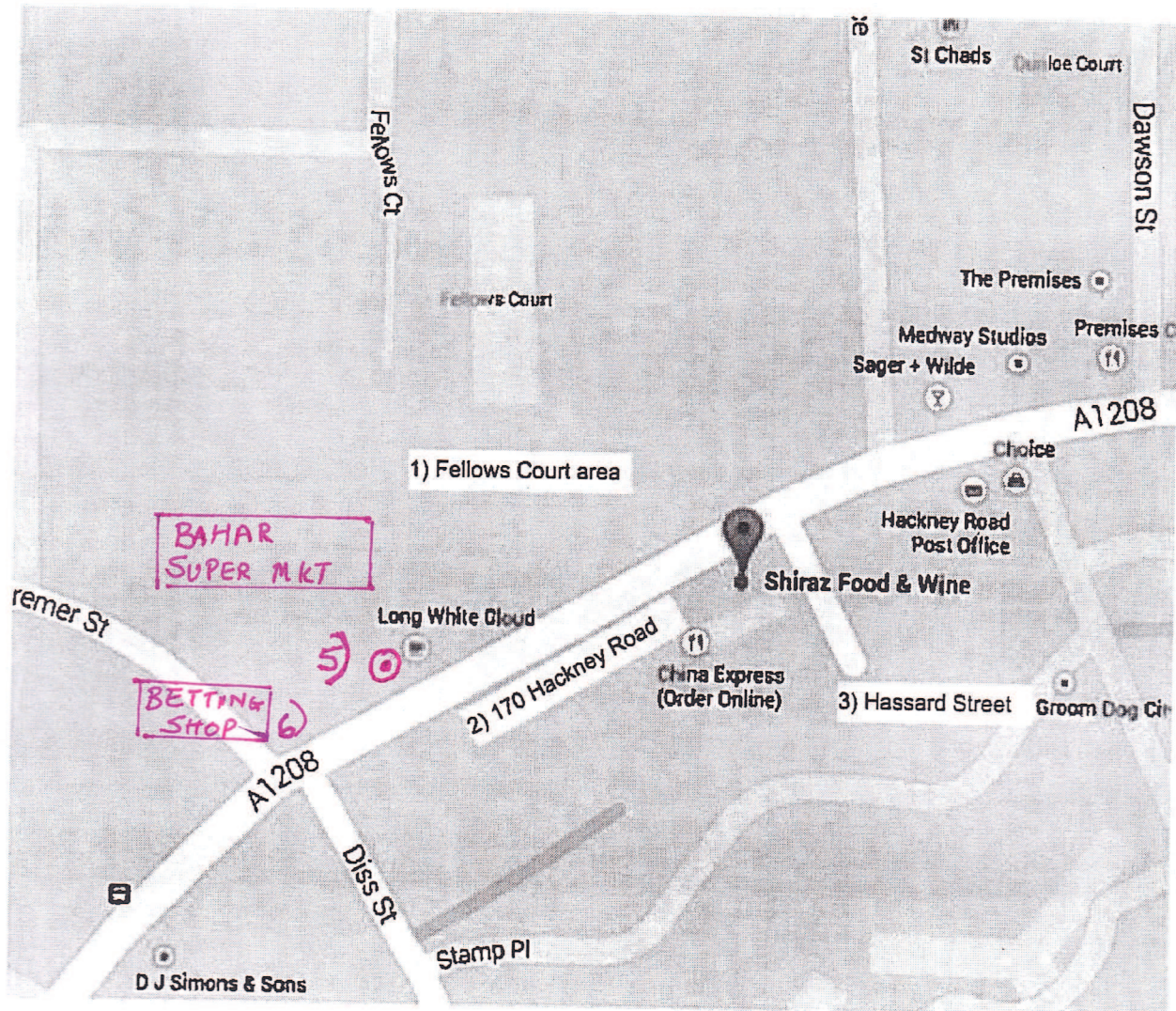
Alcohol Free Area – to refuse alcohol to anyone that disregards the request not to drink alcohol on the street.

Geoff Cooper has sent an email on behalf of Shiraz Food and Wine on 10th February 2015 to Look Ahead – demonstrating his willingness not to sell alcohol to any of their residents if it helps them to avoid any problems.

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AMENDED ON BEHALF OF SHIRAZ FOOD AND WINE

MAPS AND LOCATIONS



EXPLANATION TO MAP

1) Fellows Court Area

This is the grassy area depicted on pages 11, 12, 15, 16, 22 and 24 of this document.

2) Doorway of 170 Hackney Road

As depicted on pages 14, 23, 25, 27 of this document.

3) Hassard Street

Depicted on page 10 and 31 of this document. Street drinkers tend to gather in this cul-de-sac, often intimidating residents of Arline Court.

4) Most of the photographs submitted in Mr Jorde's representation cover the Fellows Court Area which is on the opposite side of the road and falls within LB of Hackney.

5) Bahar Supermarket – 149 Hackney Road, is located on the left next to Long White Cloud. The location of this is much closer to Fellow Court Area and to also 170 Hackney Road on the opposite side of the road.

6) Street Drinkers on Hackney side would find it much easier to purchase alcohol from Bahar Supermarket and stay on that side of the road in the Fellows Court area rather than cross the busy road.

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19/02/2015 - 21:04

Sarra O'Donnell,
182a Hackney Road,
London,
E2 7QL

To Whom It May Concern,

I write in regards to Shiraz Food and Wine at 178 Hackney Road, E2 7QL. Having lived in the one of the flats about the parade of shops for nearly two and half years, I would like to express that I have never encountered any form of trouble from either the staff or customers of the store. I have found its owners and staff both respectful and considerate during the entire time I have lived in the area.

I can be contacted at the address listed above or on 07880 366 230, should you require further clarification on the matter.

Yours Faithfully,



Sarra O'Donnell

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